

BECOMING A BRIGHT & CREATIVE PHILANTHROPIST



elora
CENTRE FOR THE
arts

LET'S MAKE A
CREATIVE DIFFERENCE
IN OUR COMMUNITY.
TOGETHER.

BE PART OF ECFTA'S FOSTERING CREATIVITY FOSTERING COMMUNITY

“The quality of a community’s cultural infrastructure has a direct impact on quality of life and therefore on the competitiveness of communities in attracting people and investment.”

- CEO from Vital Signs, Art & Belonging Report.
Community Foundations of Canada

“Tapping into your creative energy can improve your overall health. Studies show that creative engagement reduces depression and improves mental health.”

- Forbes Magazine, July 2018

“In small towns and rural areas, cultural activities facilitate interaction, build skills and relationships and help to create a vibrant, forward-looking environment that has the potential to counter the exodus to larger centres.”

- Vital Signs, Art & Belonging Report. Community Foundations of Canada

The Elora Centre for the Arts is a unique community resource that fosters creativity, a high level of artistic expression, and the belief that a vibrant arts centre is integral to the health of our community.



ART & CREATIVITY IS THE VEHICLE TO BUILD COMMUNITY, RESILIENCE AND PRACTICE VALUABLE LIFE SKILLS.

DID YOU KNOW:

ECFTA IS ONE OF THE REGION'S MOST IMPORTANT CULTURAL VENUES, AN IMPORTANT CONTRIBUTOR TO COMMUNITY & ECONOMIC DEVELOPMENT

- ECFTA programs support diverse needs in our community through activities and exhibitions that embrace creative thinking and creative input

BEING A SUPPORTER OF THE ARTS MEANS CONTRIBUTING TO THE QUALITY OF LIFE IN OUR COMMUNITY - YOU CAN HELP MAKE A DIFFERENCE!

- Being an ECFTA supporter means you contribute to a healthy and vibrant future for our children and youth, you make a meaningful gift that will have a lasting impact on your community
- Being an ECFTA supporter means you contribute to programs that support mental health, adults with disabilities, and integrated programs for seniors and children

ECFTA SPONSORS HAVE AN OPPORTUNITY TO RAISE THE PROFILE OF THEIR ORGANIZATION

- Connecting your corporate brand to community building and leadership has real benefits
- Receive sponsor recognition through ECFTA advertising and marketing



THE QUALITY OF A COMMUNITY'S CULTURAL INFRASTRUCTURE HAS A DIRECT IMPACT ON QUALITY OF LIFE.

INVESTING IN COMMUNITY AND CONNECTION THROUGH ART AND CREATIVITY.

GIVING ON PURPOSE. FOR A PURPOSE.

HOW DO **BRIGHT & CREATIVE** DONORS PARTNER WITH ECFTA?

1. Donate to support **Planet Youth**: a school art outreach project and exhibition for students JK-grade 12 in **support of youth mental health**
2. Support our **weekly program for adults 18+ with learning disabilities**. This program combines art and music, in partnership with Elora Singers.
3. Sponsor our **elementary school outreach program** where we "take art on the road" to inject art instruction and creative benefits into our local school curriculum
4. Support our **school & community group programs** to help remove barriers of participation and allow more people to visit our galleries and experience art in our space for a field trip or outing
5. Sponsor our **creative outreach program with Portage for youth recovering from addiction**. This weekly program needs support to launch!
6. Help **send a kid to camp** to experience the benefits of creative exploration during the summer, or sponsor a **permanent art installation** made by camp kids
7. Sponsor an **art exhibition or interactive experience in our gallery** that engages locals and tourists
8. Sponsor our summer weekend festival **Creative Spark in the Yard**

WE ARE EAGER TO DISCUSS YOUR DONATION OR SPONSORSHIP AND DEVELOP A PLAN BASED ON YOUR VISION AND INTERESTS!

HOW TO GIVE

Two easy options for giving:

- Giving can be arranged through our office (visa, cheque or e-transfer)
- Give online through our website ecfta.ca/donate (through Canada Helps).

ELORA CENTRE FOR THE ARTS

75 Melville Street, Elora ON Tel: (519) 846-9698
CHARITABLE REGISTRATION # 861231314RR0001

OUR COMMUNITY REACH

From July 2018- August 2019 approximately:

- 300 artists involved
- 15,745 visitors
- 1,200 program participants
- 200 members & volunteers
- 350 school field trip participants



DONORS GET:

- Recognition on our promotional materials, website and social media
- Signage and other exposure as agreed upon
- Tax receipts and special recognition

