

CALL FOR ARTIST

Project:

'The Paths that Connect Us'

Outdoor engaging spaces that promote art, engagement, and connection

The Elora Centre for the Arts (ECFTA) has recently received a project grant from the Government of Canada's "Healthy Communities" fund to help transform our 2-acre greenspace into a vibrant gathering space that encourages community connection and creativity, celebrating the paths that connect us – to each other, to nature, and to our neighbourhoods.

With loops and pathways as the backdrop thematic of the project, it will also help establish ECFTA as a geographically central hub; a gathering place and a place to be inspired by art.

The project will include an outdoor art gallery pathway, showcasing sculptures, murals, and rotating outdoor art. It will also include a large bike trail map, bicycle parking and picnic tables.

The Call:

- The project includes the installation of a two-sided trail map that shows walking and biking trails that connect our communities and neighbourhoods.
- We are looking for an artist / illustrator to render an artistic map drawing, painting or illustration showing the trail system and various walking/biking routes that connect Elora, Fergus, and surrounding area (reference maps will be provided). One side will show a wide viewpoint of several connecting bike/walking trails, the second side will feature a close-up version of the walkable trails and routes directly from the property at ECFTA)
- The selected artist will be paid an honorarium of \$2,000.

Specifications:

- The size of the painted / illustrated map will be roughly 5 ft wide x 3 ft tall, 2 sides (smaller originals can be made and then enlarged electronically)
- The map will be printed and encased behind plexi-glass and framed, installed in cement footings within the bicycle area of the project.

Submission Requirements:

- Please provide at least 3 or 4 examples of work that demonstrate the style and approach you would take when developing the artistic version of the maps (a rough sketch is optional)
- Please provide a brief description outlining your creative approach, style, or vision for creating a "piece of art" map
- Please provide a brief artist bio
- Submit all information within one email, with appropriate attachments to Lianne Carter director@ecfta.ca

Timing/Deadlines:

- **Submission deadline: Friday June 25, 2021**
- Selection of artists/ announcement: week of June 28th, 2021
- Installation of map: week of September 6, 2021 (please note if the selected artist requires more time, we can postpone installation until Spring 2022)