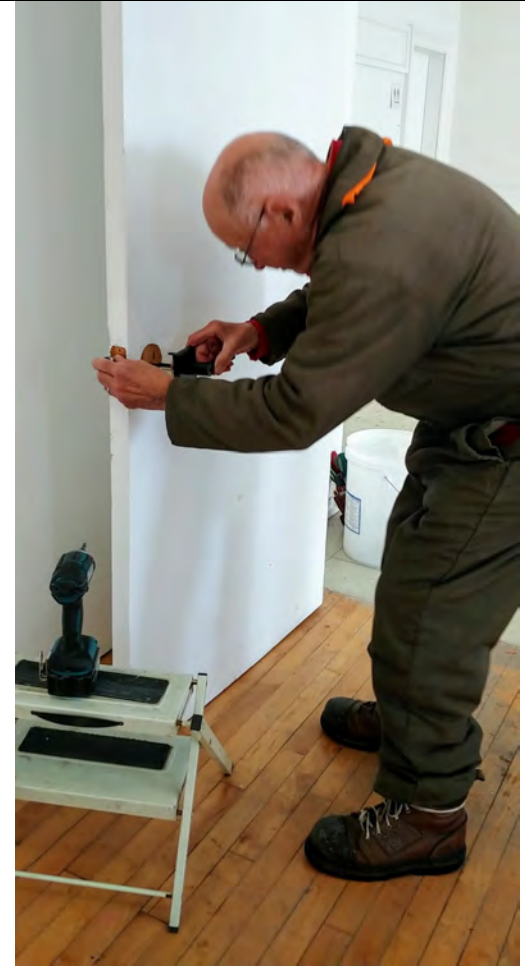


*Thank you to
our amazing
volunteers!*



957
Total volunteer occasions



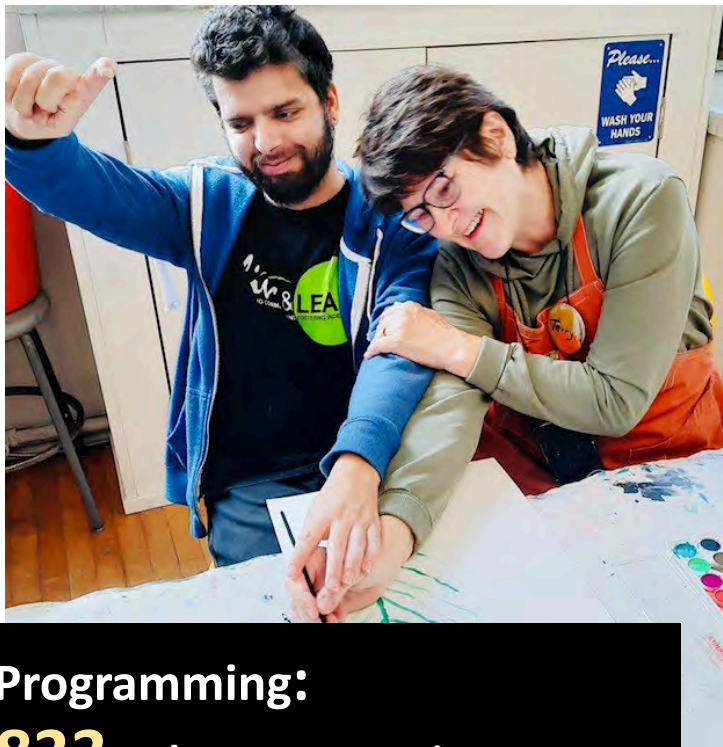


20
Gala volunteers

17
Picnic volunteers

15
CAPCAM & Young Philanthropists





Programming:
833 volunteer occasions



Committee Volunteers

Governance Committee

3 volunteers

Building Committee

11 volunteers

Finance Committee

3 volunteers

Special Event Volunteers

Gala volunteers: 20

Picnic volunteers: 17

Capital Campaign Cabinet – 8

Young Philanthropists - 7



72

Volunteer
Committee
Members

*Thank
you
Garry!*

**8 years of
volunteerism at the
Elora Centre for the
Arts!**



1,770 volunteer hours
(at least!)

Volunteers: Our Board of Directors



(clockwise from top):

Deepti Celetti, Co-Chair

Kathryn Giffen, Co-Chair

Ellen Helps, Secretary

Lee Bonnell, Treasurer

Kyle Dietrich

Eva Lane

Verne Harrison

Jean Pritchard *

Annie Tobias *

Spencer Shewen

Melissa Watkin

Geoffrey Wilde

12

Volunteer
Board
Members



Welcome!

Elora Centre for the Arts
Annual General Meeting

August 31, 2022 to
August 30, 2023

.



The Elora Centre for the Arts serves within the traditional, ancestral and unceded territory of the Attiwanderon, Anishinaabe, Haudenosaunee, Ojibwe Nation and Mississaugas of the Credit First Nations.

The Elora Centre for the Arts is adjacent to the Grand River and is located on lands originally granted to the Haudenosaunee people under the Haldimand Proclamation of 1784 and within Treaty 3 lands ceded by the Missississaugas of the Credit First Nation.

We acknowledge the enduring presence of the Indigenous peoples with whom we share this land today, as well as the rich heritage of other First Nations, Inuit and Métis peoples across the land.

We are committed to listening, learning and respecting Indigenous perspectives in the work we do.

Minutes of the 2021-22 Annual General Meeting
Motion to accept the minutes of the 2021-22 AGM



Report from the Chairs of the Board
Deepti Celetti & Kathryn Giffen

Motion to accept the Report from the Chairs



Report from the Executive Director
Lianne Carter

who we are



We exist to serve our community, with art and creativity at the soul of it



We are a not-for-profit charity



We are run by a Board of talented and committed volunteers



We are fueled by the passion of a small committed staff team



We provide meaningful volunteer opportunities for community residents to give back



We promote, teach and nourish the creation and appreciation of the arts



We love art and creativity, and the ways it can nurture, heal and inspire

why we do what we do

We believe the arts are integral to the vibrancy and health of our community

We believe that we play a leading role in nurturing and uplifting artists and makers

We believe that our building is an arts-based hub (gallery, artisan shop, workshop, artist studios, arts-based programming and organizations that support the arts)

We believe we contribute to the cultural life of our region

We believe the arts can bring us together, support mental health and nurture the people who live and visit here

Key Business Accomplishments this year

- Development of a 5-year Strategic Plan (thanks to funding from the OTF Resilient Communities Fund)
- Development of a 5 year Financial Forecast
- Development of a 5 year Business Plan
- ED Training Completed (thanks to OTF grant funding):
“Not for Profit Leadership” diploma program from Ontario Tech University



Executive
Director Report:
**A Year in
Review**

*August 31, 2022 to
August 31, 2023*

EXHIBITIONS & ARTIST PARTNERSHIPS

PROGRAMMING & OUTREACH

ARTISAN SHOP

COMMUNITY & GREENSPACE ACTIVATION

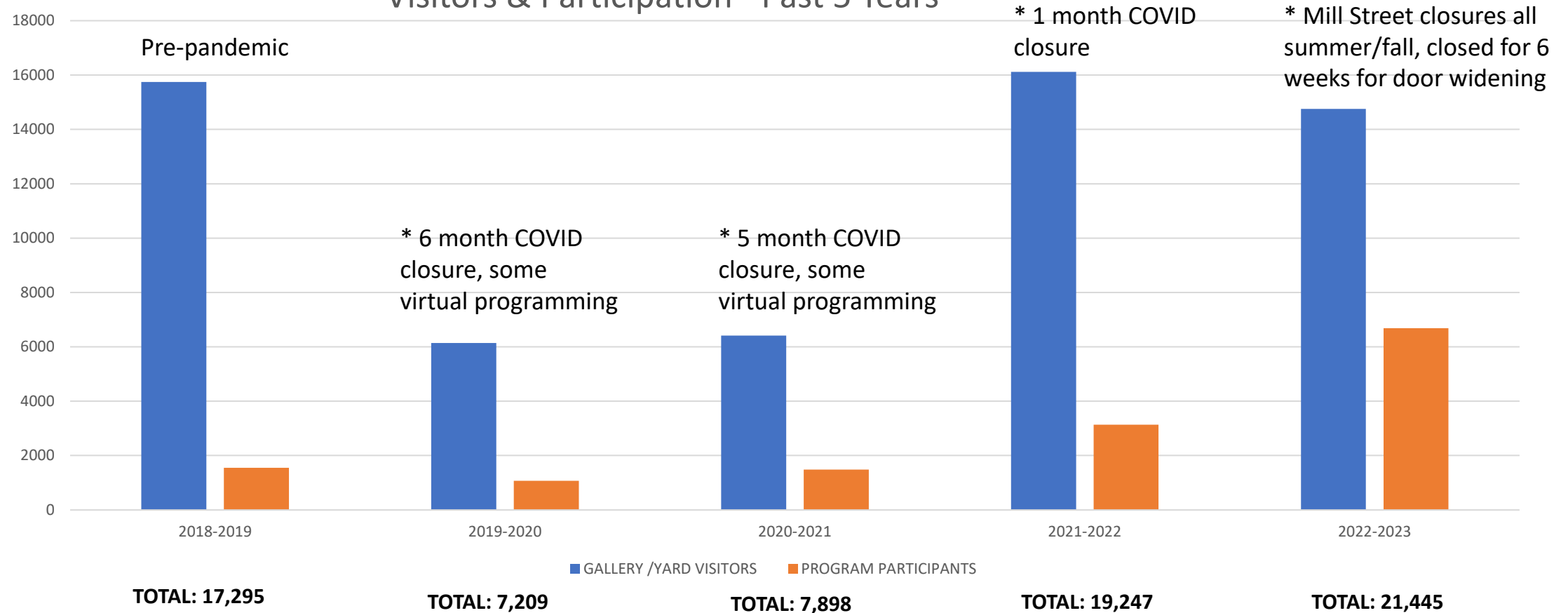
OTHER REVENUE SOURCES & FUNDRAISING

MARKETING & COMMUNICATION

STAFF & VOLUNTEERS

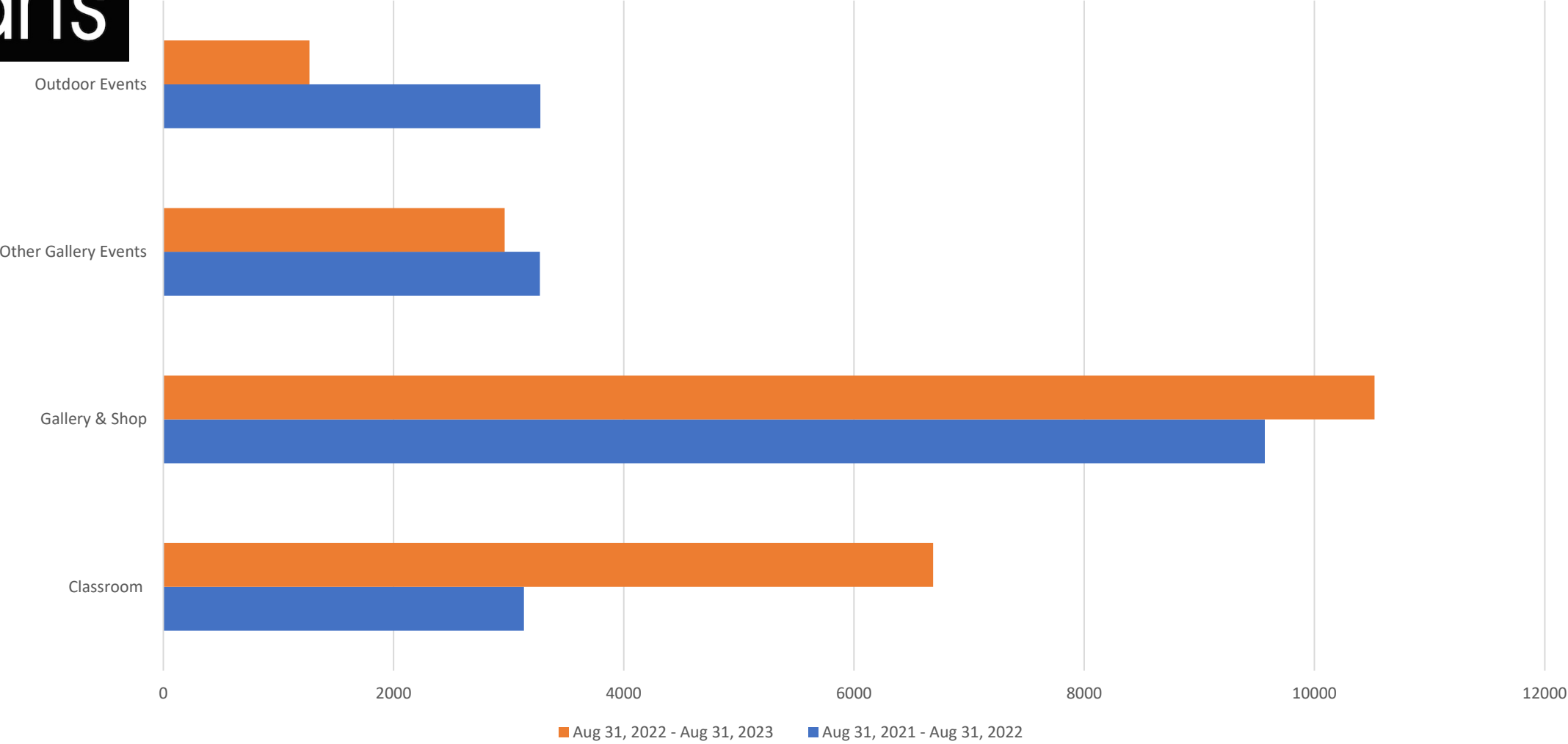
Participation levels continue to increase

Visitors & Participation - Past 5 Years





Attendance Summary by Space/Use vs. last year



Outdoor events were down due to construction in the yard (Pavilion and Phase 1 work)



Exhibitions & Artist Engagement

Highlights:
**GALLERY &
EVENTS**

	LAST YEAR	THIS YEAR
# of Exhibitions in the Gallery	9	9
# of artists featured in the gallery	101	167
# of artists featured virtually or at Elora Mill	10	9
Artists and makers featured in Artisan Shop	45	80
Artists, makers, performers featured at Creative Spark in the Yard annual event	67	0
Total artists featured in gallery	223	256

Exhibition Partnerships: Elora Fergus Studio Tour

ELORA FERGUS STUDIO TOUR

- Partnership with **Elora Fergus Studio Tour** (exhibition, artist reception, promotion)
- Host for **Elora Plein Air Festival** (final show & sale, reception)



Exhibitions: 9 Exhibitions, featuring 167 artists



July 28 - September 11, 2022

CONNECTION & RESPONSE

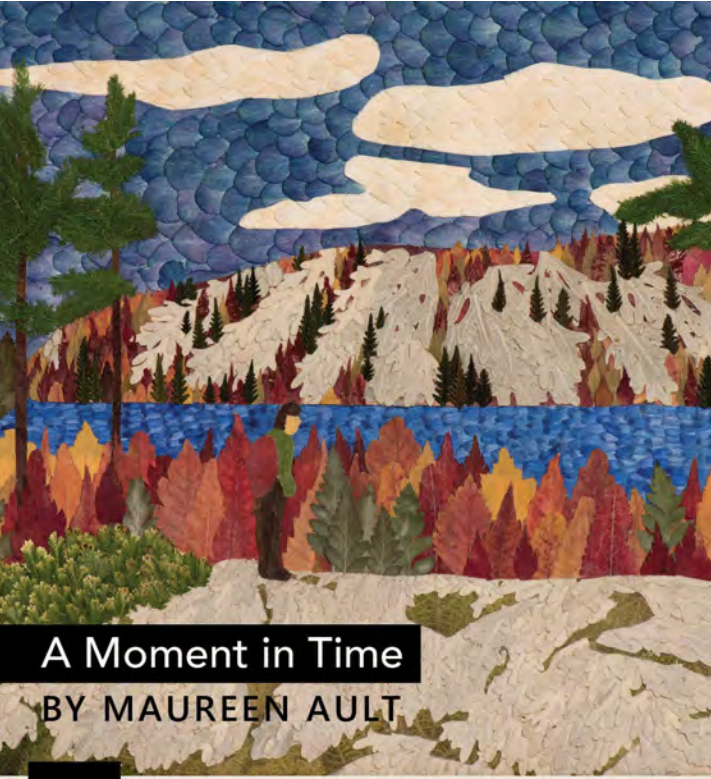
Bruce Cull

Meet the Artist: Sunday September 11 from 2 - 4PM
The most important aspect of our lives is our sense of connection. Over time, we have lost that nourishing element within our life's journey. This exhibition encourages us to re-discover what we mean to each other and find hope in our relationships.

75 MELVILLE STREET, ELORA Gallery Hours: Thurs-Sat. 10AM-4PM and Sun 12-4PM




Bruce Cull – Mixed Media



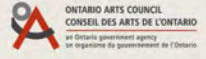
A Moment in Time

BY MAUREEN AULT

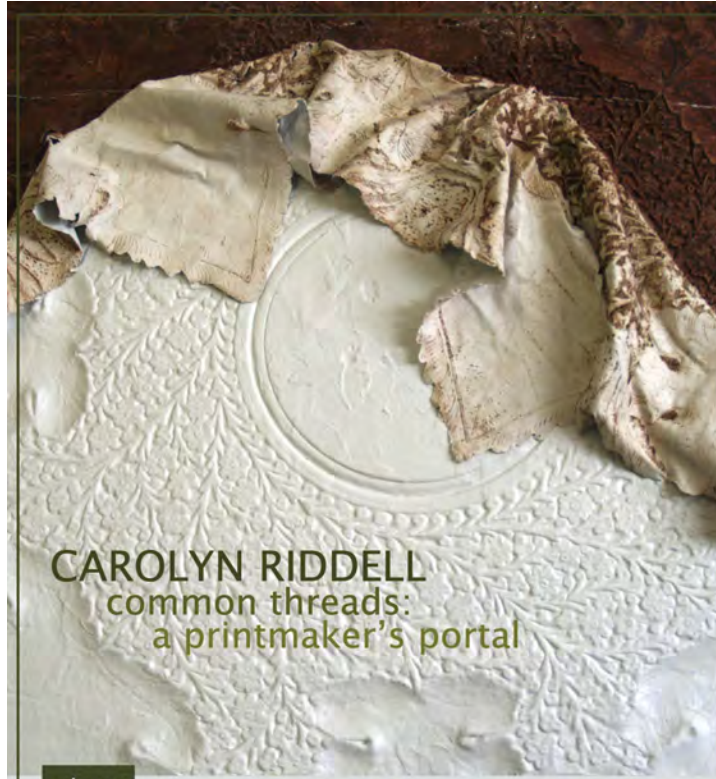
October 6 - November 20, 2022
Artist Reception Sat. Oct. 15 1-4PM



Gallery Open
Thurs. - Sat. 10AM-4PM
Sun. 12-4PM
75 MELVILLE STREET, ELORA




Maureen Ault – Botanical Art



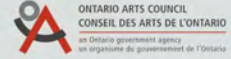
CAROLYN RIDDELL

common threads:
a printmaker's portal

November 24, 2022 - January 22, 2023
Opening Reception Sun Nov. 27, 2022 2-4PM



Gallery Open
Thurs. - Sat. 10AM-4PM | Sun. 12-4PM
75 MELVILLE STREET, ELORA



Carolyn Riddell – Textile Art

Exhibitions: uplifting themes in a time of recovery



elora
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arts

Soar

Celebrating our ability to fly, sing and soar.
Featuring 80 artists from the Supportive Arts program at the Elora Centre for the Arts

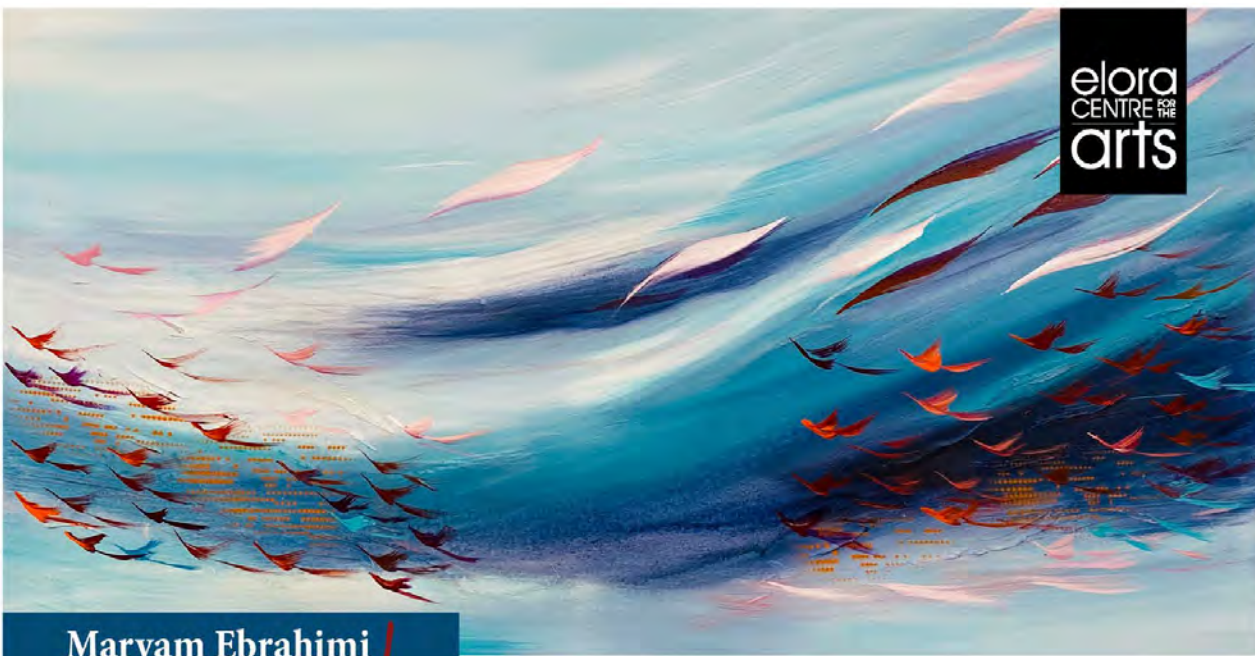
Gallery exhibition
March 9 to
April 2, 2023

Opening Reception
Sat. March 25th 1-4PM

Gallery Open
Thurs. - Sat. 10AM-4PM | Sun. 12-4PM
75 MELVILLE STREET, ELORA

Ontario Trillium Foundation  **Fondation Trillium de l'Ontario**

Supportive Arts Group Show



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arts

Maryam Ebrahimi

Fly me Away

Finding your way and soaring with love.

Gallery Open
Thurs. - Sat. 10AM-4PM | Sun. 12-4PM | 75 MELVILLE STREET, ELORA

Gallery exhibition
April 6 to
May 14, 2023

Opening Reception
Sun. April 23rd, 2-4PM

Maryam Ebrahimi – Iranian abstract artist

Exhibition Sponsorships: Elora Mill presents summer series in the gallery



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the
arts

VERA KISSELEVA

Making the Unfamiliar Familiar
Gallery exhibition May 25 to July 9, 2023
Opening Reception Sunday May 28th 2-4PM

SUMMER EXHIBITION SERIES
presented by:




**ELORA
MILL**

ELORA CENTRE FOR THE ARTS
75 MELVILLE STREET, ELORA

Summer Gallery & Artisan Shop Hours:
Wed. - Sat. 10AM-4PM | Sun. 12-4PM

Vera Kisseleva – Russian Canadian Landscape Artist




elora
CENTRE FOR
the
arts

LORRAINE ROY

**Living | Language | Land:
WORD PORTRAITS FROM THE EARTH**
Gallery exhibition July 13 - September 10, 2023
Opening Reception Sunday July 16th from 2-4PM

SUMMER EXHIBITION SERIES
presented by:



**ELORA
MILL**

Lorraine Roy – Textile Art, Global Language Project

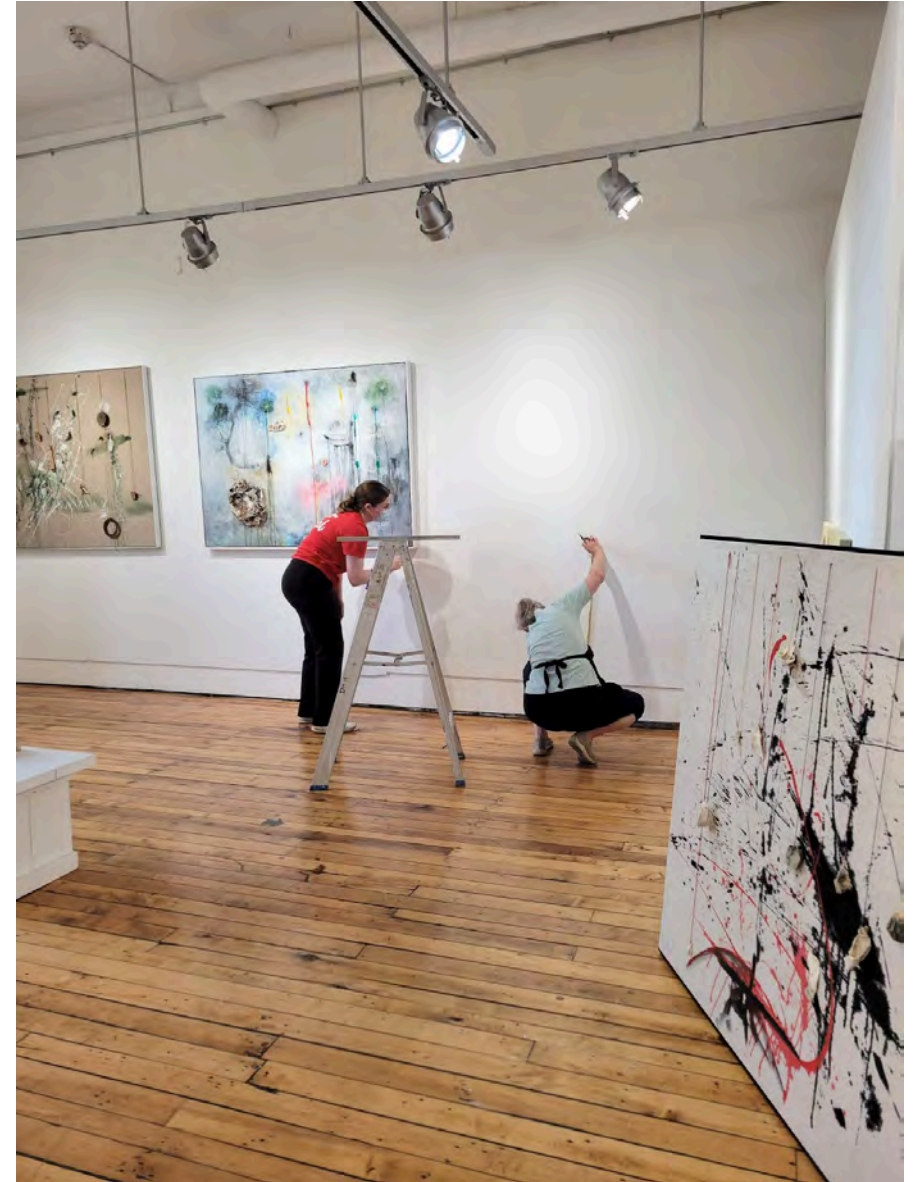


ELORA MILL

HOTEL & SPA

Gallery: Summer Student Grant Support

- We received a grant from the Province of Ontario's **Summer Experience Program** for 2 gallery summer staff
- Allowed us to be open 7 days a week in July and August
- Provided support and assistance to staff (for programming & events)



Exhibitions: integrated, informative and inspiring



\$10,500
Paid to artists for work sold

Exhibitions: integrated, informative and inspiring



Exhibitions: integrated, informative and inspiring



Exhibitions: integration into our programs



Compelling exhibition, artist reception, Supportive Arts, Portage Addiction Recovery program, Artist Talk Event

Exhibitions: Satellite Art Exhibition at the Elora Mill



34

pieces
featured
in the
space

9

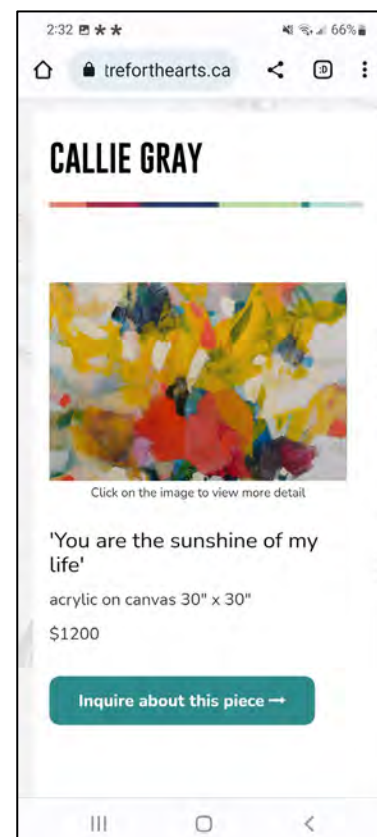
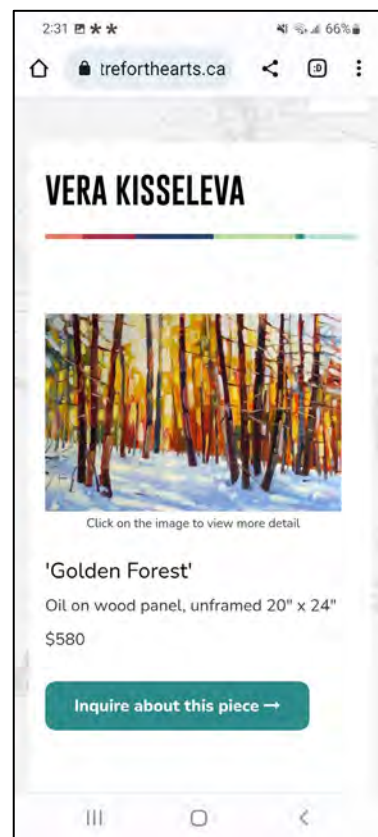
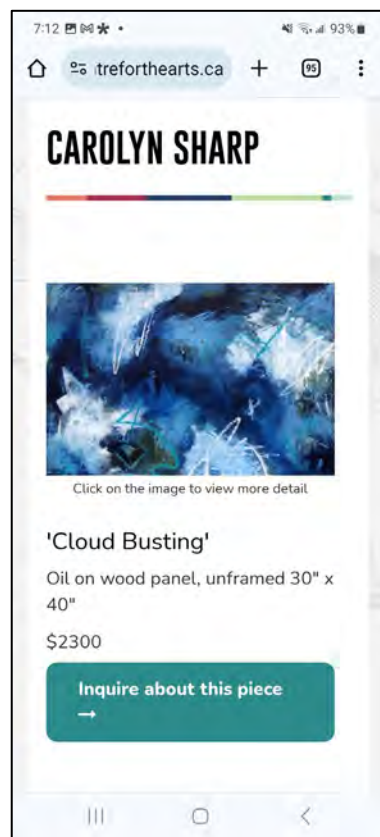
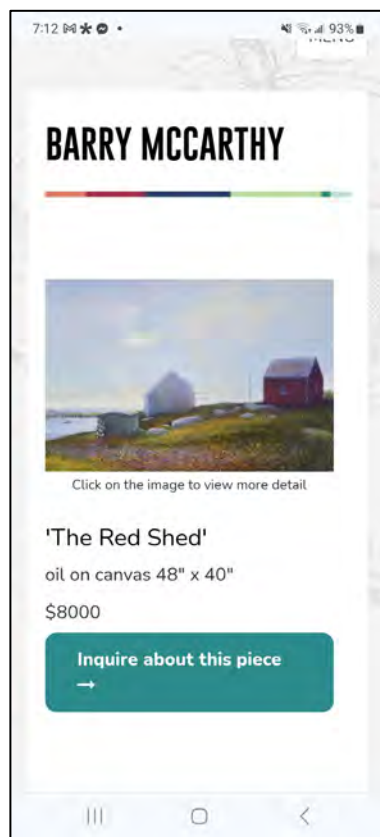
artists
featured
this year

\$14,150

paid to artists from
Elora Mill sales

Virtual Exhibitions: Virtual Gallery website

- Created during the pandemic, our virtual gallery continues to provide another method to showcase artists and their work.
- Allows for “on-line” art buying, we organize the transaction and delivery on behalf of the artist



9 artists

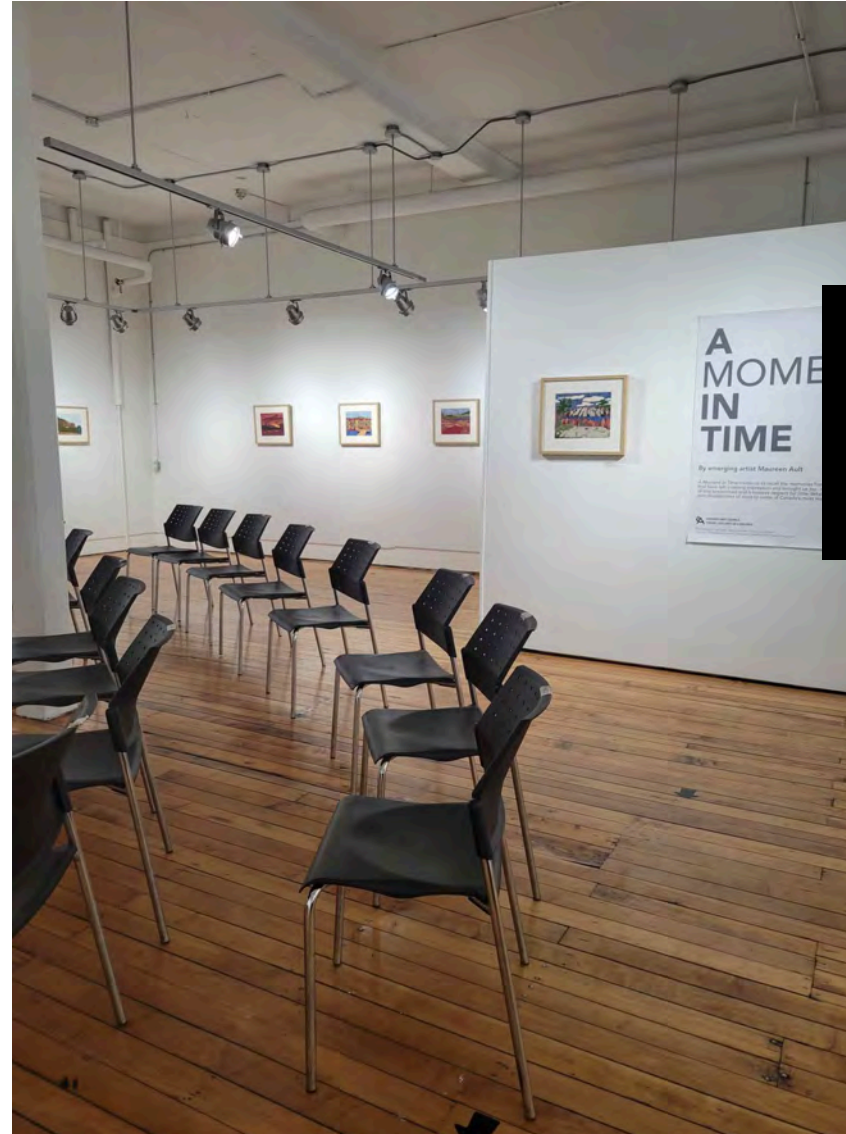
94
Pieces of art
featured

Supporting our arts-based tenants

- Within the building are a number of arts-based organizations that provide programming, events and services that nurture the arts in our community in a variety of ways
- We organize an **artist open house event** each year for our resident artists (3rd year): 25 artists, 5 studios
- **New!** Nest Makerspace offers community room for creativity
- **New!** Expanded Schoolhouse Arts Collective Space



Space Rental: Gallery & Classroom



\$15,000

In revenue from gallery and
classroom private rentals



Programming & Outreach

Highlights:
PROGRAMMING

	LAST YEAR	THIS YEAR
Total number of ECFTA classes/programs	190	289
Total ECFTA program participants	2,059	4,053
Total Art Instructor opportunities	350	485
Total number of volunteer opportunities *	612	833
Total free spots	1409	1684

* Does not include community partner and private use of classroom (53 classes, 853 participants)

Programming: Areas of Focus

ADULT PROGRAMS:

- Adult Workshops
- Artist Talks

KIDS PROGRAMS:

- Kids workshops
- PD Day & March Break camps
- Summer Camps

OUTREACH:

- Portage Addiction Recovery
- MID & Life Skills School Field Trips
- Supportive Arts
- The Nest After School

COMMUNITY PARTNER PROGRAMS:

- Montessori Art series
- Hospice Music Therapy
- Big Brothers, Big Sisters Beyond the Box Program
- Home School Groups

Programming: Supportive Arts

Fully funded by a 3-year OTF grant until June 2023



An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario

THIS YEAR:

- We grew to 4 sessions per week in 2023, offering the program free to participants
- We ran **167** Supportive Arts classes
- **1,677** participant free spots
- **334** Instructor & Facilitator spots
- **2,681** total people engaged



1,677 free spots

Programming: Supportive Arts

Moving Forward

- Beginning in the Fall 2023, the program is being offered 2 times per week, and subsidized thanks to the generosity of:



CENTRE
WELLINGTON
COMMUNITY
FOUNDATION

ECFTA

Gala at the Mill



Programming: Adult Workshops – offered more options



	LAST YEAR	THIS YEAR
# offered	11	18
# of participants	208	225
# of art instructors featured	12	18

Programming: Kids Programs – offered more options

	LAST YEAR	THIS YEAR
# of Kids Workshops	5	9
# of PD Day Camps	1	5
Days of March Break Camp	5	5



**DRAWING
LIVE
ANIMALS!**

Sketching for Kids



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CENTRE FOR
arts



KIDS WEEKEND WORKSHOP

BIG BOLD CANVAS!

Programming: Summer Camps – doubled in size this past year

THIS YEAR:

- We doubled capacity of our summer camps
- **9 weeks** of programming
- **290 participants**
- Engaged 18 instructors, facilitators and camp staff
- Offered **7 free spots**, thanks to the **Guelph Community Foundation**
- Camp staff doubled, thanks to the Government of Canada's **Youth Employment Summer Job Program**



Employment and
Social Development Canada

Emploi et
Développement social Canada



Programming: Outreach

The Nest After School Program for Tweens

- **33** sessions offered
- **827** total participants
- **33** instructor/facilitator opportunities
- Grant support for the program allowed the cost to be subsidized or free



Programming: Outreach

Portage Addiction Recovery Program

- **16** total sessions
- **360** participant spots
- **32** instructors & facilitators engaged
- **Fully funded** by fundraising & donations
- No cost to participants

**GIVING
TUESDAY**

elora
CENTRE
arts
PRESENTS
*Creative
spark
in the yard*



Programming: Outreach

M.I.D and Life Skills Outreach

- MID & Life Skills programs (*Elora PS and CWDHS*)
- **20** total sessions
- **200** participant spots
- **Fully funded** by grants and donations – free to students



HARRY FOSTER
FOUNDATION

CAMBIA
DEVELOPMENT
FOUNDATION



Programming: School Field Trips

- **11** class visits
- **298** participants
- Linked to exhibitions in the gallery, with engaging projects in the classroom





The Artisan Shop

The Artisan Shop: showcasing makers and artists

- The artisan shop allows us to showcase the work of 80 artisans, makers and artists throughout the year
- The artisan shop showcases handmade, local, eco-friendly, artist-designed items
- We staff the artisan shop & gallery 5 days a week (7 days in the summer)

\$32,600

paid to artists & makers

MEET THE MAKERS



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arts

Artisan Shop



Community Connections

ECFTA 'Creative Roots Artist of the Year Award' at Riverfest

- Young emerging ECFTA artists presented Feist with the first ever 'Creative Roots Artist of the Year' award at Riverfest 2023





Food Day Canada event on the Bridge: Art space for families



August 1st, 2023

ELORA'S LONGEST BBQ

Jack R. MacDonald Pedestrian Bridge

FREE ADMISSION

Shop. Cook. Dine. Celebrate. Canadian.

20th Food Day CANADA



Moonlight at the Mill fundraising gala for ECFTA

MOONLIGHT AT THE MILL

Fundraising gala in support of the Elora Centre for the Arts



Thursday, April 13th, 2023
6:00PM - Moonlight
In the Granary Building
Elora Mill

Tickets - \$200 (Plus HST)
Includes Dinner, Drinks & Dancing
Featuring Mario Speedwagon
performing hits from the 80's to today!

TICKETS AND INFO AT ELORACENTREFORHEARTS.CA

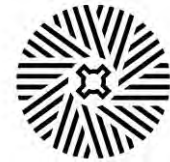
Presented and Sponsored by



All Proceeds to



Thank you
TO OUR GALA SPONSORS



ELORA MILL

HOTEL & SPA



\$65K

Raised through sponsorship,
ticket sales and
raffle/auction

Moonlight at the Mill fundraising gala

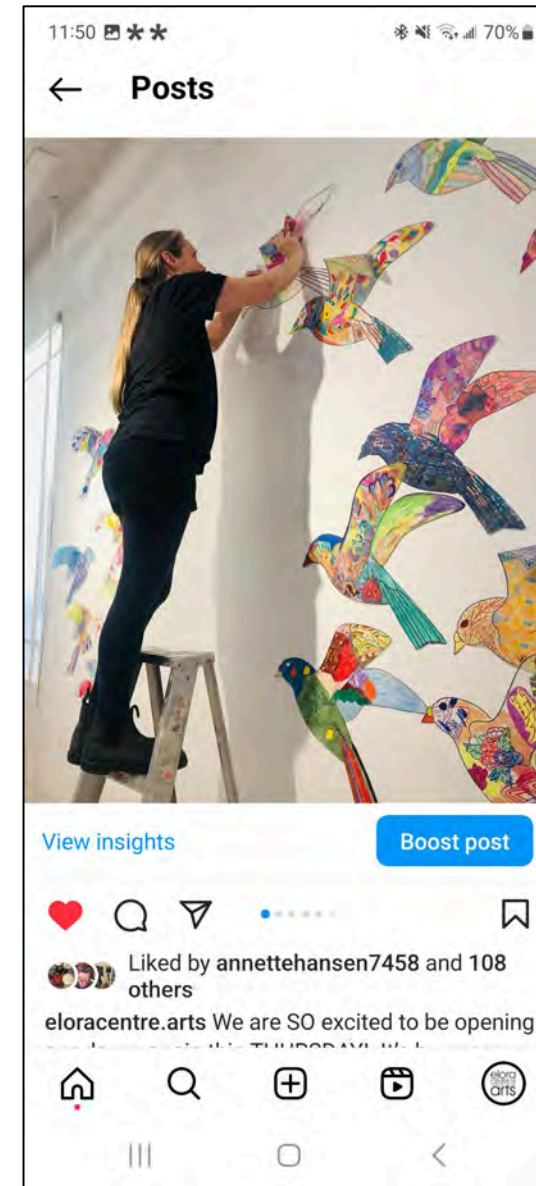


160

People attended!
A SOLD OUT EVENT

How we share

- Monthly e-blasts to over 2K subscribers (email)
- Daily Facebook posts and Facebook event posts
- Daily Instagram posts or stories
- Press Releases to newspapers and radio (**42 articles** in the media this year)
- Live interviews ongoing on **Swap Talk** (Grand 101.1) – 6 times this year



Community Awareness – telling our story

- This year we created 4 videos that help highlight who we are, who we serve, how we serve and why the arts are integral to the health of our community
- Shared on social media, in our e-blasts, at the Gala, in our CAPCAM presentations





Greenspace Activation:
continued in the yard

Pavilion construction

RIVERFEST

Elora

elora
CENTRE FOR THE
arts



Pavilion complete



Funded by:
Federal Economic Development
Agency for Southern Ontario

Financé par :
Agence fédérale de
développement économique
pour le Sud de l'Ontario

Canada 

 Centre
Wellington
**MACDONALD
TRUST FUND**

Pavilion complete



Community groups in the greenspace



Community groups in the greenspace



Music in the Village

Join us for a Free Kid's Music Event!
July 5, 10:30 am
at the ECFTA

Led by Kate Wright!



 Elora
FESTIVAL

BBQ
PICNIC
AT THE
PAVILION
ELORA CENTRE FOR THE ARTS

ECFTA Community BBQ with live music in the greenspace



ECFTA Community BBQ with live music in the greenspace



Community groups in the greenspace



Mayor's Town Hall in the greenspace



Phase 1 Site Prep: New art plaza project completed



The Art of *Possibility*



Canada 

Canada Community
Revitalization Fund

Canada Cultural Spaces
Fund (Heritage Canada)

Phase 1 Site Prep: Drainage and Stormwater Management completed



Phase 1 Site Prep: Drainage pond completed



Phase 1 Site Prep: New Parking Lot and Fence completed



Phase 1 Site Prep: Trees & Sod completed



Phase 1 Site Prep: Accessible Door Installation completed



Canada

Ontario Trillium Foundation
Fondation Trillium de l'Ontario

Phase 1 Site Prep: Accessibility Door Widening



before



Phase 1 Site Prep: Windows Installed



before



after

Phase 1 Site Prep: Windows Installed (interior)



after



Staff Team

Staff Team – please stand!



(clockwise from top left):

Lianne Carter

Sonia Cheng

Judy Anderson

Molly Kleiker



(part time / contract):

Annette Hansen

Billie Fishleigh

Steph Lines Toohill

Eileen MacArthur



2022-23

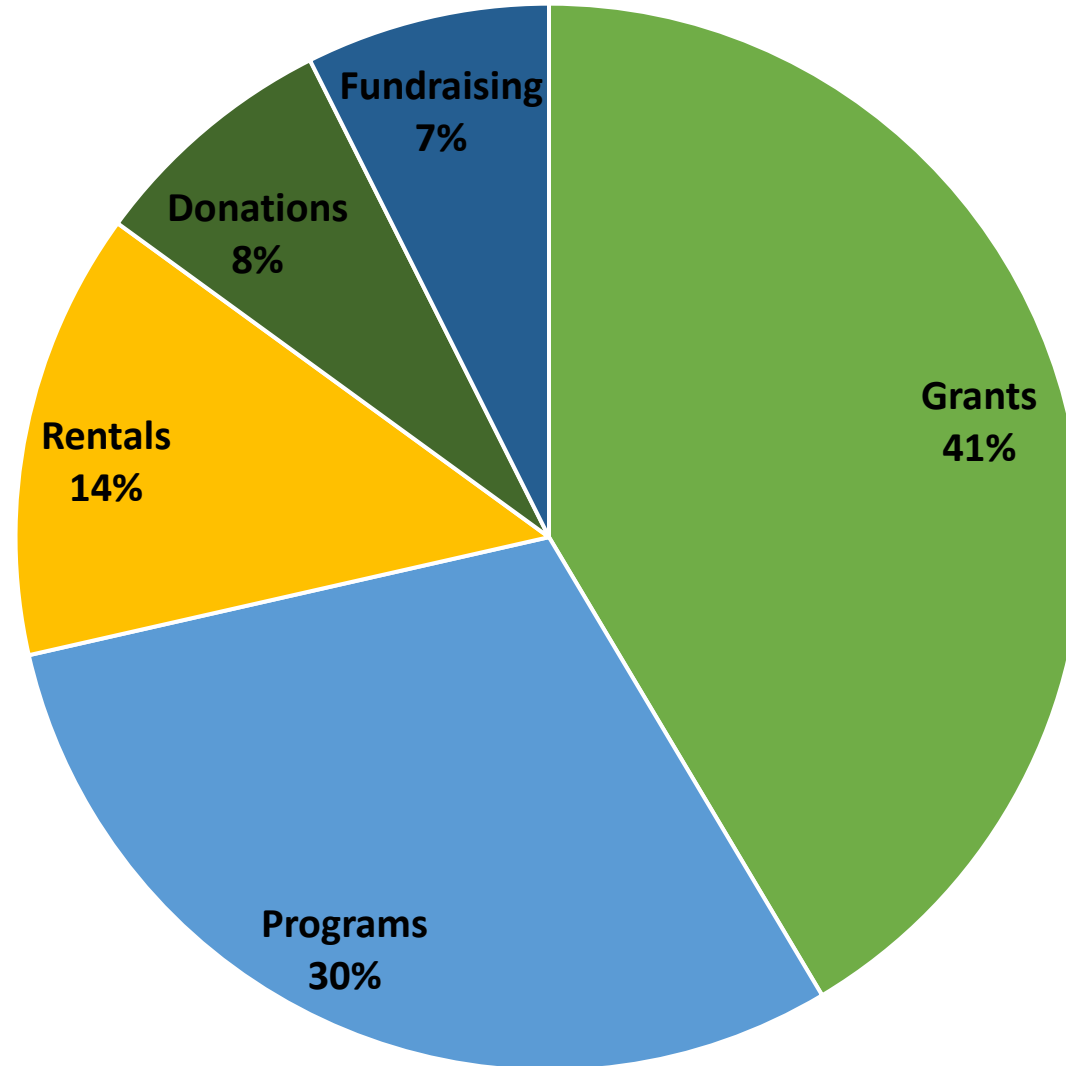
Fiscal Year Financial Overview

Lee Bonnell, Treasurer

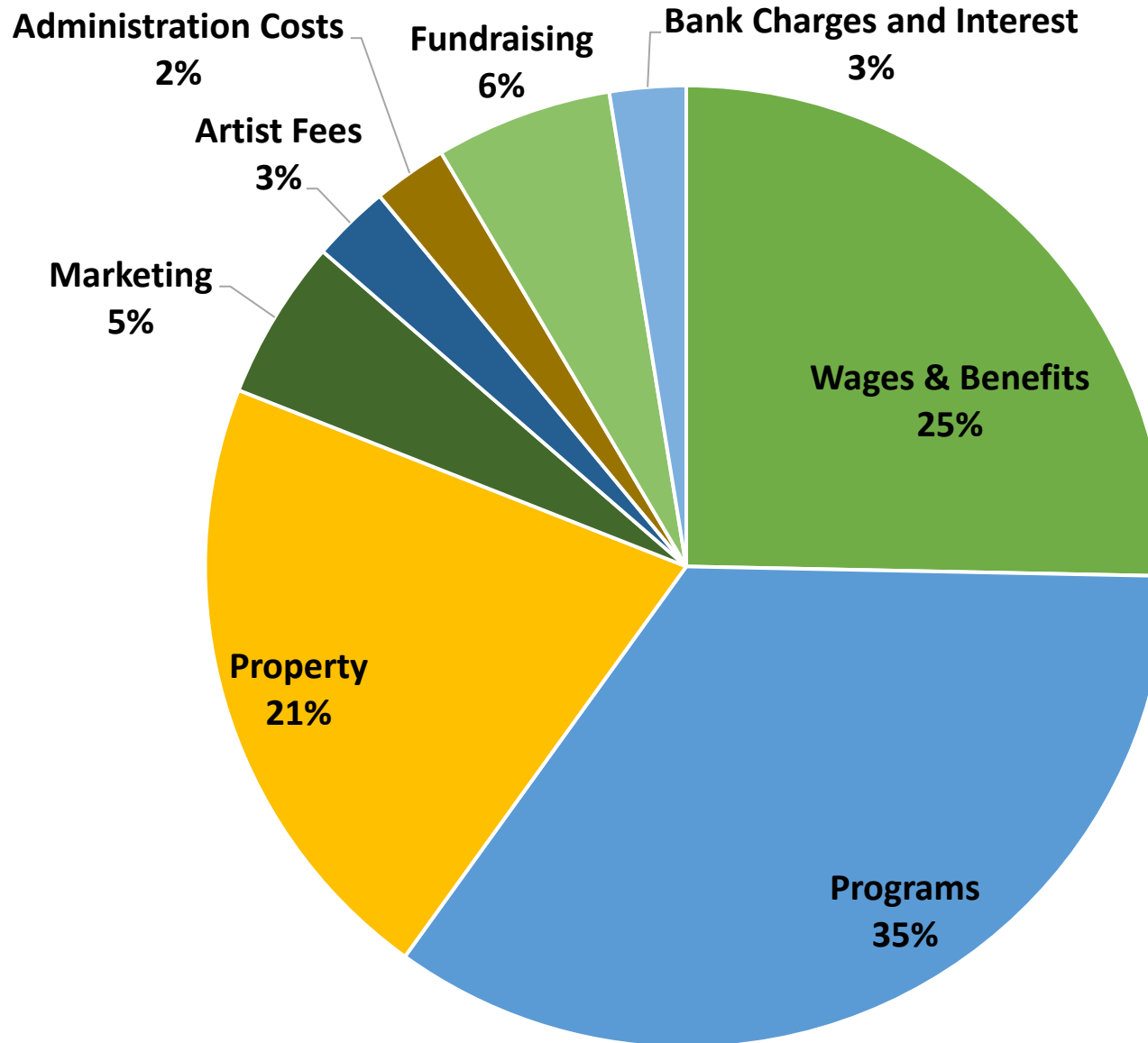
Year over Year Comparison

	FY2023	FY2022	% Change	Notes
Revenues				
Grants	\$367,086	\$236,296	55%	
Programs	\$267,385	\$222,605	20%	Childrens courses growth
Rentals	\$120,875	\$123,865	-2%	
Donations	\$67,675	\$27,506	146%	Elora Mill
Government Assistance	\$4,012	\$2,250	78%	
Fundraising	\$65,903	\$ -	↑	Mill Gala
Total Revenues	\$892,936	\$612,522		
Expenditures		2022		
Wages & Benefits	\$220,487	\$226,309	-3%	
Programs	\$301,536	\$129,997	132%	Driven by Grant funding
Property	\$183,162	\$61,357	199%	New heat system – replace Boiler
Marketing	\$46,995	\$58,689	-20%	
Artist Fees	\$22,874	\$54,152	-58%	Lower art sales at Mill & Gallery
Administration Costs	\$21,727	\$11,173	94%	
Bank charges and Interest	\$22,330	\$18,210	23%	Higher mortgage rate
Fundraising	\$51,782	\$312	↑	Mill Gala, Fundraising Team
Total Expenditures	\$870,893	\$560,199		

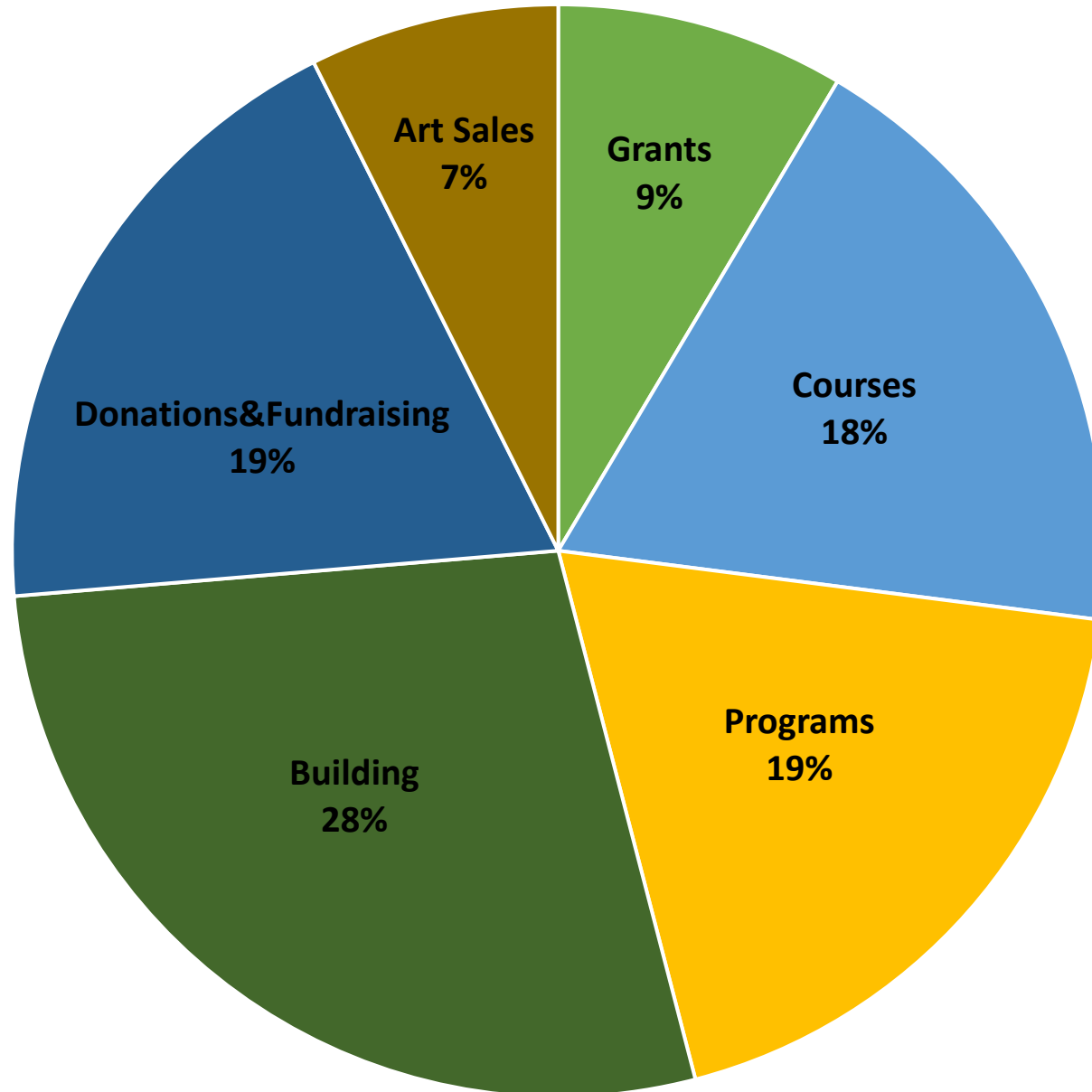
Sources of Revenue - \$893K



Expenditures - \$871K

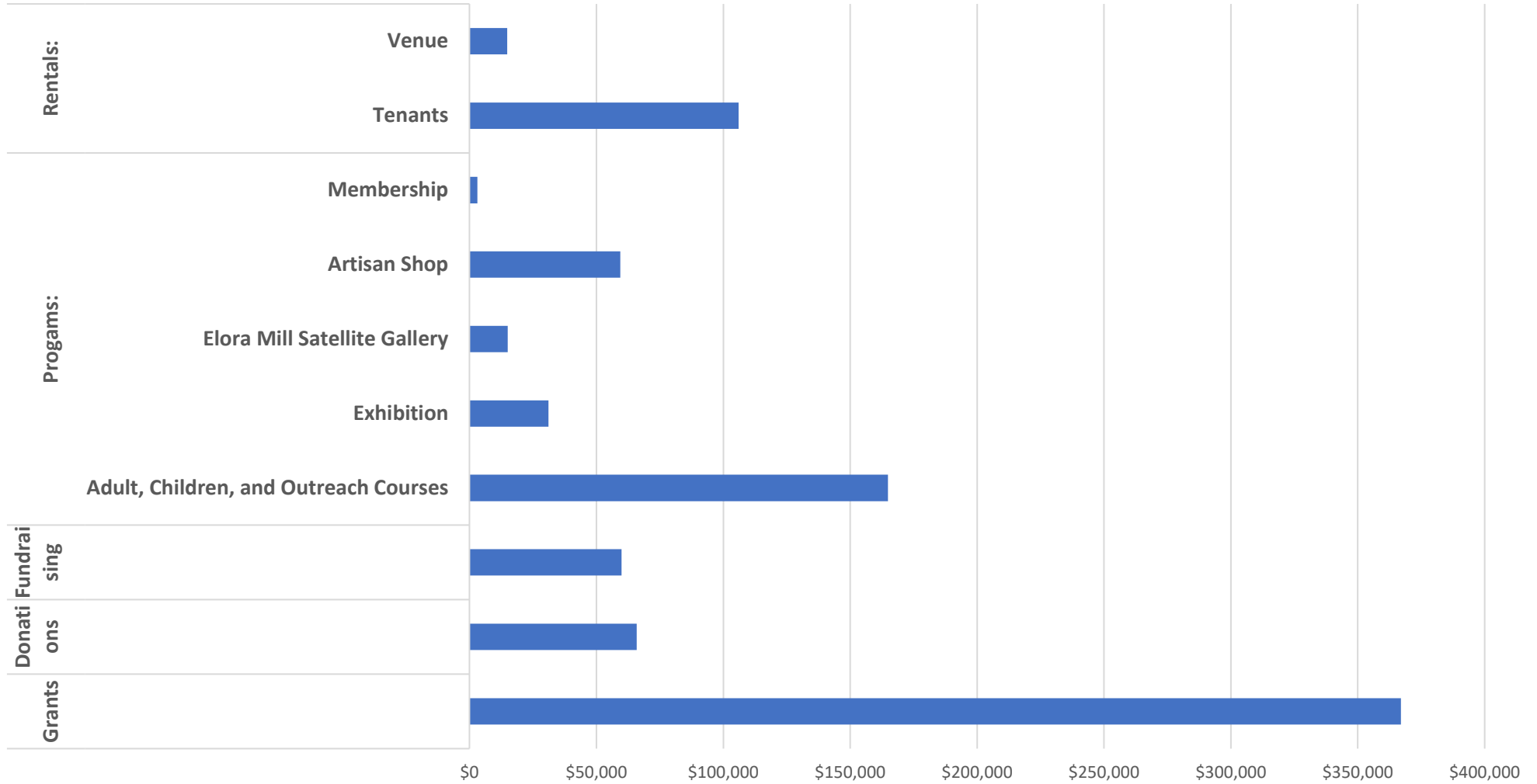


Net Revenues for Operations





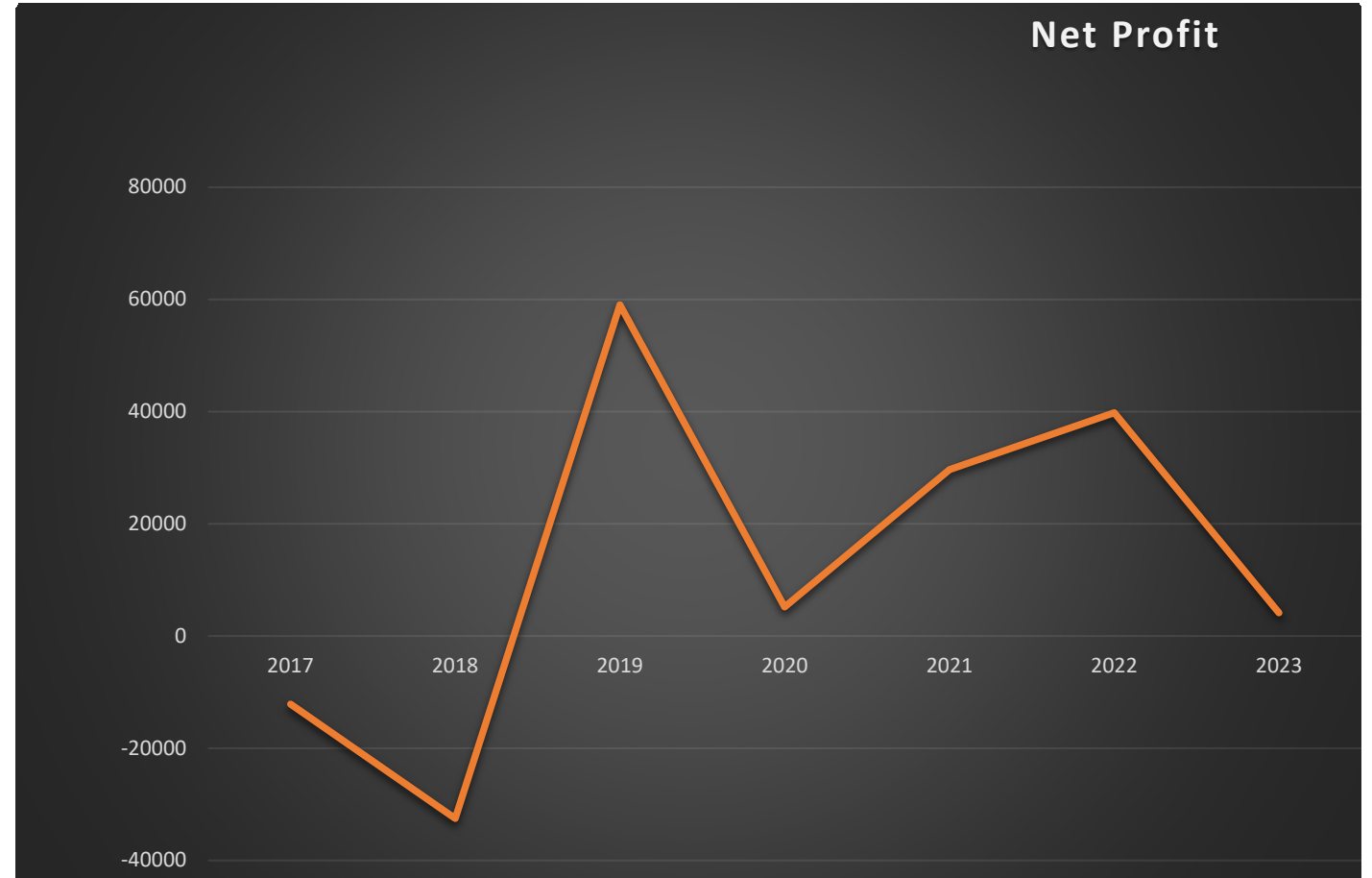
Revenue Diversity



Financial Stability & Steady Growth Recovery

Highlights

- 5 consecutive years of positive profits
- 5 year growth forecast projects a positive and sustainable plan
- Add'l oversight - Finance Committee
- Reinvigorating Fundraising Committee
- Creation of Reserve Fund
 - FY23 Heat System replacement





2022-23 Draft Financial Report
Brooke Billings, RLB



*Motion to approve the
draft 2022-23 financial statements*

*Motion to approve the appointment of
RLB as auditors for 2023-24*

*Motion to ratify the Board's
proposed slate of Directors for 2023-24*


Deepti Celetti, Kathryn Giffen, Lee Bonnell, Ellen Helps, Geoffrey Wild, Spencer Shewen, Melissa Watkins, Kyle Dietrich, Verne Harrison, Eva Lane, Jean Prichard, Annie Tobias



Looking Forward
into 2023-24

Supporting Artists continues

- We applied and received an Artist Project grant on behalf of Wayne Simpson (from **Canada Council for the Arts**)
- Project included research, interviews, photography, video, storytelling
- Culminated with an exhibition in our gallery, until December 31, 2023
- Integrated into school field trip opportunities for 2 months in Fall 2023 (500 students will have attended)
- Integrated in Portage and Supportive Arts programs
- Artist talks, corporate team building experiences



elora
CENTRE
FOR THE
arts

Miziwezi

(He is whole', Ojibwe)

A personal journey of connection to a once forbidden culture

AN EXHIBITION OF PHOTOGRAPHY & SHORT FILM
October 5 - December 23, 2023
OPENING RECEPTION OCTOBER 15 FROM 2-4PM

Wayne Simpson

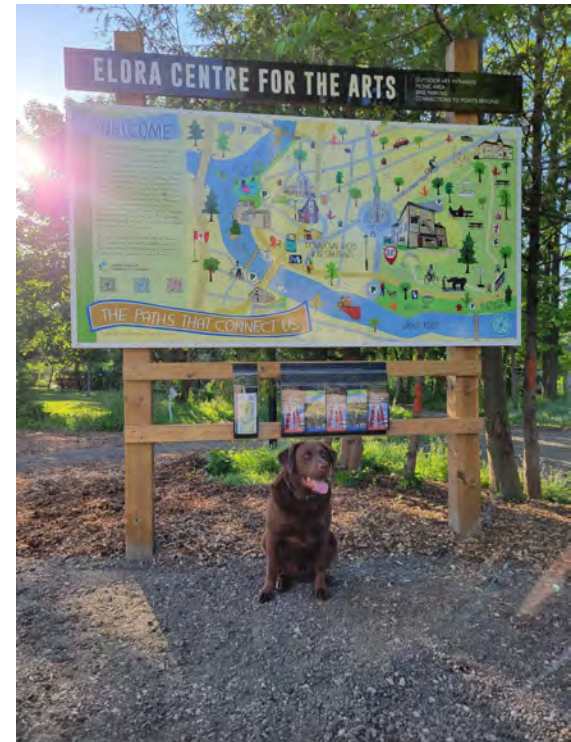
Canada Council for the Arts | Conseil des arts du Canada | GOOD FOUNDATION INC. | DALTON ASSOCIATES Mental Wellness Services | Johansen Larsen Foundation

Supporting Artists continues

- Exhibition enhancements and field trips were made possible due to support from:
 - Dalton Associates
 - Mental Wellness Services
 - Johansen Larsen Foundation
 - The Good Foundation
- Over **250 students** attended for free, thanks to funding from



Art Pathway: inspires connection & creative points beyond



Art pathway: new installation in Spring 2024



'Round & Around' by Jefferson Cooper

The bike rim sculpture rises up over the path and back into the ground, giving a Moongate experience. The continuous flow of salvaged materials reminds us of the circular nature of life, and how together, we are greater than the sum of our parts.

Digital Needs Implementation Project

- We received a grant for a digital needs assessment in 2022 from the **Canada Council for the Arts** (complete)
- We utilized the assessment to apply for grants to implement - received funding from **Canada Council for the Arts** and **Community Services Recovery Fund**
- RFP's and implementation plans in process
- Will improve digital efficiencies, website and e-commerce functionality



Canada Council
for the Arts

Funded by the
Government of Canada's
Community Services Recovery Fund

Canada



COMMUNITY
FOUNDATIONS
OF CANADA



CENTRE
WELLINGTON
COMMUNITY
FOUNDATION

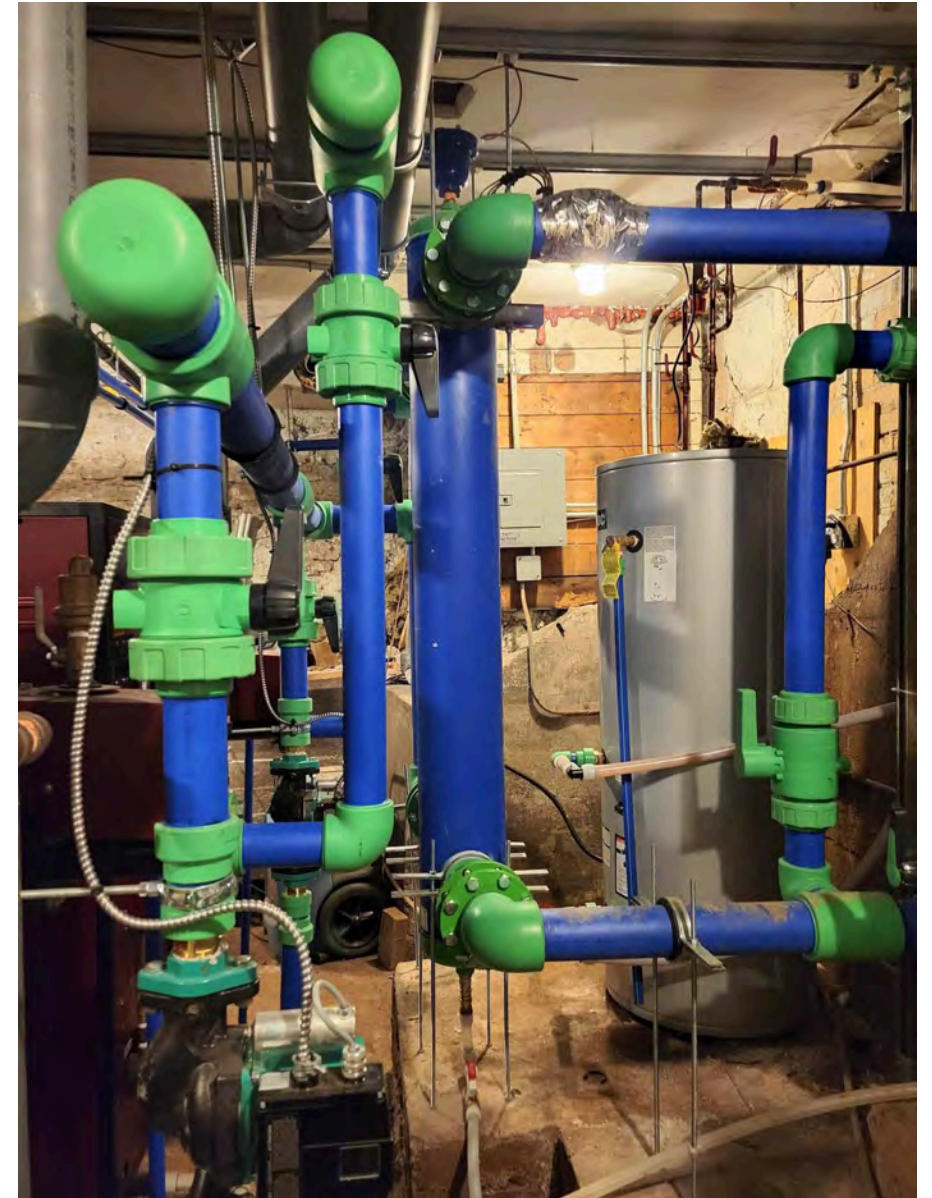
Heat System Replacement Project

- Old steam based boiler system no longer functional
- Closed loop hydronic system began installation began this summer
- More efficient gas, water and hydro consumption
- More reliable
- ECFTA covered most of the expense, but some funding was received from the Township of Centre Wellington (\$20K) and rebates through Enbridge Gas (\$4K)



Centre
Wellington

Community Impact Capital Grant



Fire Escape Replacement Project

- Replacement of the double fire escape on south end of building (Dance Studio & Karate Dojo)
- Fully funded with thanks from:
 - **OTF Capital Grant**
 - **Township of Centre Wellington Community Impact Capital Grant**
- Engineered drawings and building permit application in process
- Work to be completed Winter 2024





The Art of *Possibility*

The Expansion
2023-2025



Growing to Meet Demand

- Accessibility
- Lack of Space
- Visibility/Street Presence
- Safe & Secure Exhibitions
- Community & Event Hospitality Infrastructure



The Expansion

- Multi-use atrium/performance space
- Certified kitchen
- Accessible washrooms
- Coatroom
- Loading entrance
- Storage



Phase 1 – Work completed to date:
Parking lot, stormwater management, new trees & sod
Windows reinstalled, doors widened, automatic accessible door



Phase 2 – The Addition

Confirmed Funding

56% of our funding is
secured

= \$2,811,554!

Total project budget:
\$5,000,000



A special thank you to our fundraising committees!

Capital Campaign Advisors & Events Committee

Julia Grady
Lori Arsenault
Valerie Tibbles
Spencer Shewen
Gail Richardson
Ellen Helps
Deepti Celetti

Capital Campaign Cabinet

Carolyn Skimson
Debbie Watters
Jeff Ostic
Lee Bonnell
Lorraine Greaves
Nancy Fischer
Tom Skimson
Melissa Seagrove

Young Philanthropists

Jackie Long
Jennine Paul
Kathy Mayo
Laura Bradley
Shannon Kornelsen
Tyrenny Anderson

And thanks to the countless other volunteers to have helped us reach out into the community.



It Takes a *Village*

We Need Your Help

Help us Reach 60% of our \$5M goal in 2023

That's **\$188,446**

- Pledge now, for up to 5 years
- Help spread the word





**GIVING
TUESDAY**

Nov
28

double your impact
EVERY DOLLAR DONATED IS MATCHED!

**DOLLAR MATCH: UP TO
\$5000 MATCHING!**

**OUTREACH
PROGRAMS**

**INCLUSION +
CONNECTION
= RESILIENCE**





Q&A



Adjournment