



Annual Report

September 1, 2024 to August 30, 2025



elora
CENTRE FOR THE
arts

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Expansion & Accessibility Project

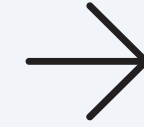
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The Elora Centre for the Arts is a not-for-profit charitable organization dedicated to igniting creativity, fostering connection and building community through the arts.

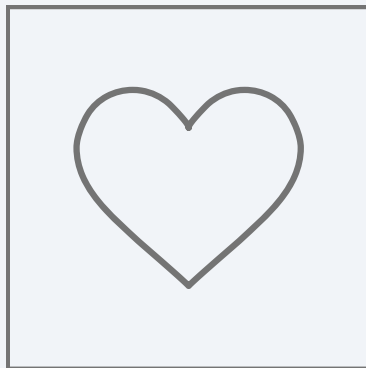
As an **arts and culture hub** for Wellington County, the Centre serves more than 50,000 people every year through **exhibitions, performances, community events, summer camps, affordable office and studio space** for local artists and arts groups, and a range of **programs and services** for all ages.

Find yourself at the Centre: ecfta.ca

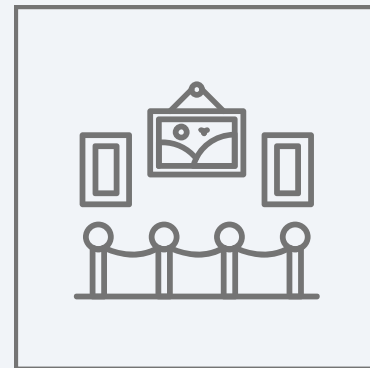




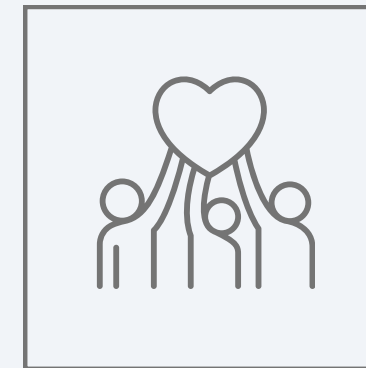
At a Glance



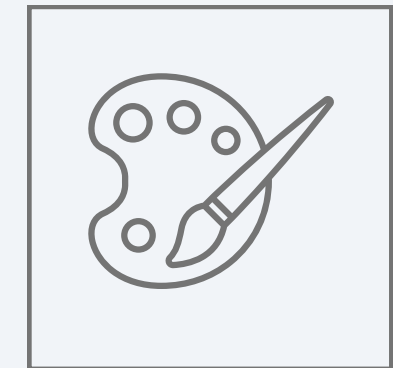
Not-for-profit
charity serving Centre
Wellington and
Wellington County



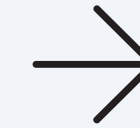
Run by a volunteer
Board of Directors
and a small team of
passionate staff



22,000 visitors to
our galleries,
classroom and
greenspace



4,837 participants
of all ages in our
classes, workshops,
outreach programs
and camps



Board of Directors

Deepti Celetti, Co-Chair

Kathryn Giffen, Co-Chair

Ellen Helps, Secretary

Jean Pritchard, Treasurer

Kyle Dietrich, Board Member

Shannon Kornelsen, Board Member

Eva Lane, Board Member

Verne Harrison, Board Member

Annie Tobias, Board Member

Spencer Shewen, Board Member

Melissa Watkins, Board Member

Staff

Judy Anderson, Public Programs & Education

Lianne Carter, Executive Director

Sonia Cheng, Administrator & Events Manager

Joleen Constantis, Administrator & Events Manager

Mary-Kay Goindi, Development Assistant

Molly Kleiker, Director of Development

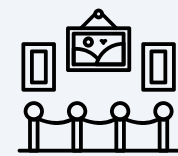
Stephanie Lines-Toohill, Outreach Facilitator

Eileen MacArthur, Arts Educator

Erinn Steringa, Marketing & Communications

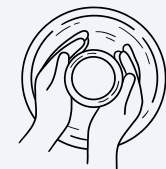


Our **Gallery** — located in the heart of our 1856 heritage schoolhouse — offers a variety of artist exhibitions year-round, along with a range of community gatherings and events.



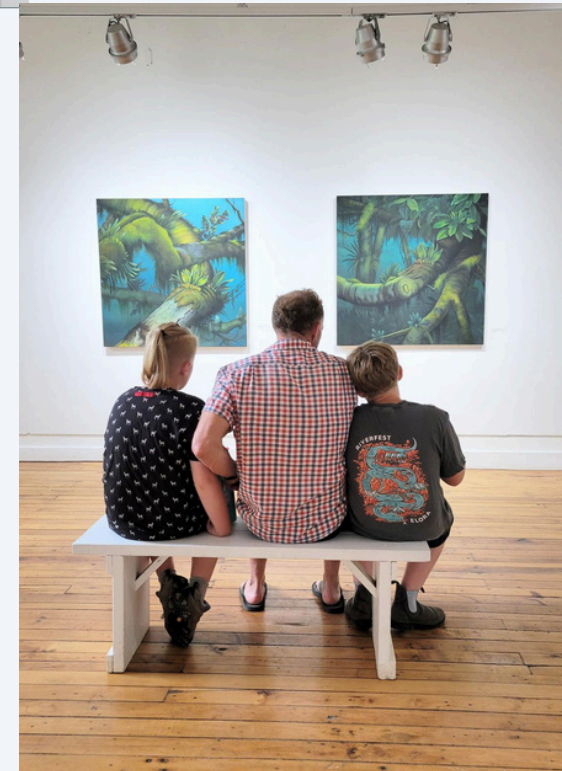
Exhibitions in the Gallery

6



Artists featured in the Gallery

12





The **Artisan Shop** allows us to showcase the work of 45 artists, artisans and makers throughout the year. The shop is open 5 days a week (7 days a week in the summer).



Artists & makers featured in the Artisan Shop

45



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FOR THE
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Artisan Shop
HANDMADE. LOCAL. ECO.



We offer arts programs, classes, camps and workshops for all ages, along with arts-based outreach programs designed to meet specific needs in our community, that engage thousands of people every year.



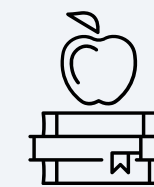
Programs and classes offered

277



Participants, artists, facilitators & volunteers

6,897



Number of free or highly subsidized spots

2,050



Supportive Arts for Adults with (Dis)Abilities

A unique program offering twice-weekly inclusive art & mindfulness classes for adults with varying abilities; welcomes participants and caregivers from Wellington County & beyond; 1,142 participants.



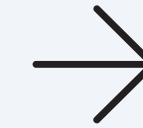
Artful Ageing

ARTFUL AGEING is part of our expanding Outreach program, offering monthly guided art classes, designed especially for long-term care and retirement living residents; 152 participants.



Summer Camps, March Break & PA Days

Curated camps for kids ages 4-12 that offer creative projects, art fundamentals, free-flow makerspace play and outdoor fun with 1,774 participants in 2024-2025



Community Connections Through Art

This in-school program connects elementary and high school students with (dis)abilities to important issues in their community through the arts; 540 participants last year.



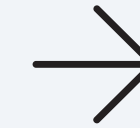
Adult Art Classes & Workshops

Held 40 days of adult workshops that attracted 427 participants covering a range of artistic and creative modalities, including still life, acrylic and oil painting, weaving and more.



Art Classes & Workshops for Kids

Held 15 art classes and workshops for 175 kids and teens, ranging from drawing and printmaking to holiday crafts, mixed media collage and more.



ECFTA Creative Roots Artist of the Year

Tom Wilson received this award at the 15th Riverfest Elora for their support of the arts in their communities and for blazing a trail for other artists to follow.



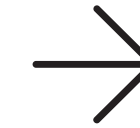
Creative Approach to Art Making

We partnered with the Canadian Opera Company for a transformative workshop series designed to fuel artistic spirit and push participants beyond their artistic boundaries.



Vibrant Visions Speaker Series

This series, presented collaboratively by Aboyne Rural Hospice and ECFTA, highlighted the transformative role of community-based and arts-driven approaches to health and wellness.



Open Sky Live

Our second summer concert series was a huge success, attracting more than 2,000 people to the Arts Centre yard to enjoy some great live music and a wonderful community atmosphere.



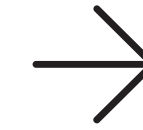
Picnic at the Pavilion

We held our two Picnics at the Pavilion in Summer 2025, where hundreds of community members joined us for a BBQ dinner in tandem with two events in our summer concert series.



Volunteer Engagement

Over the 2024-25 fiscal year, we engaged volunteers in our programs, operations and events 1,745 times — an increase of nearly 30%.



Satellite Art Exhibition at the Elora Mill

25 pieces of original art curated by the ECFTA were displayed on the walls of the Elora Mill Hotel & Spa, providing an outstanding showcase for local artists.



Supporting our Arts-Based Tenants

Each year, we organize a Holiday Open House / Artisan Market to promote the wares of our resident artists to holiday shoppers. This event featured 35 artists from 5 of our tenant studios.



Moonlight at the Mill Gala

Hosted at the Elora Mill, this record-setting night raised \$120,000 for ECFTA's capital expansion and accessibility project.

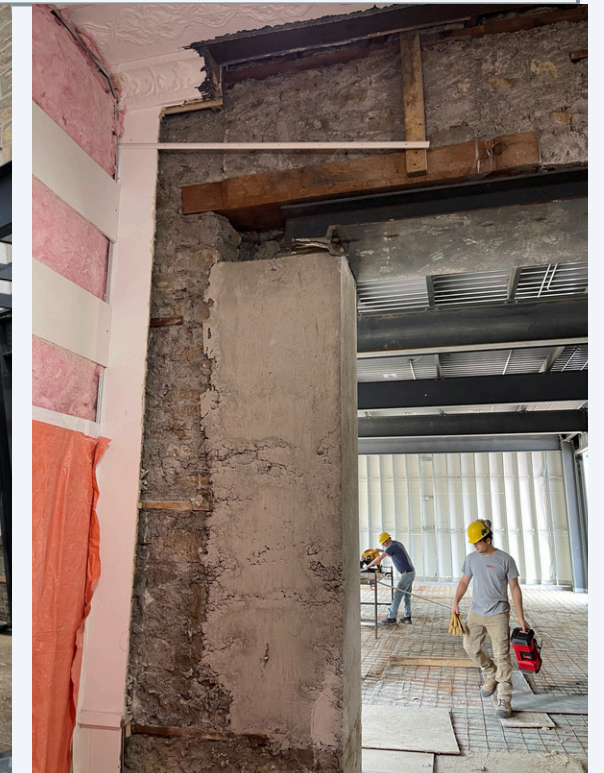
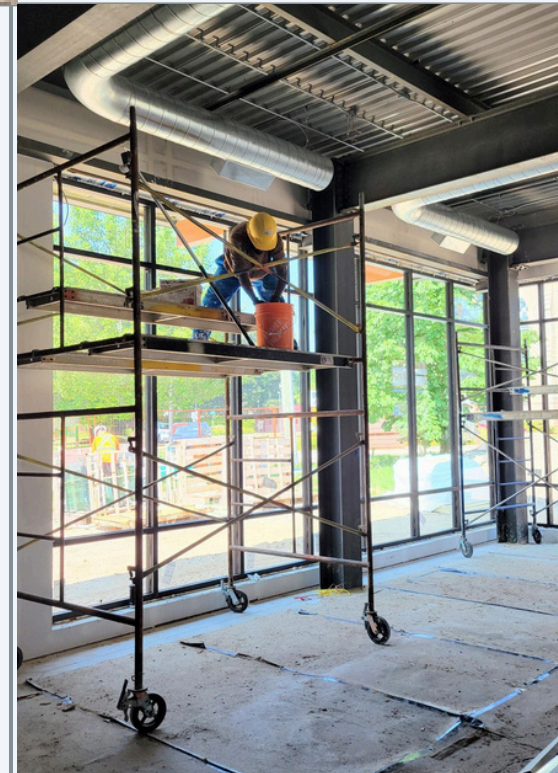


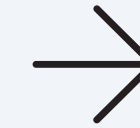
We broke ground on our expansion in October 2024, marking the beginning of remarkable changes to our building. By the end of August 2025, we were nearly ready to welcome everyone into our expanded and fully accessible spaces.



Fundraising

By the end of August 2025, we had raised 97% of our fundraising goal.





Visionary Gifts

\$200,000 and above

Government of Canada
Ontario Trillium Foundation
The Dalglish Family Foundation
The Jack R. MacDonald Fund
(through the Township of Centre Wellington)
Bob & Lynn Cameron & Family



Leadership Gifts

\$100,000 to \$199,999

RBC Foundation
Shelley Altman
SRM Architects & Urban Designers

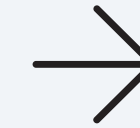


Major Gifts

\$25,000 to \$99,999

Alpha Marketing International
Canada Council for the Arts
Community Foundations of Canada
Dakon Construction
David & Nancy Hurlburt
Elora Mill

George & Jennifer Mochrie
printFactor Media
The Ashdown Family
W.C. Wood Foundation
Wellington Advertiser
Xanadu Homes



Supporting Gifts

\$10,000 to \$24,999

Anonymous
 FCC
 Joe & Debbie Somfay
 Kathryn Giffen
 Lorraine & Simon Greaves
 Paul Taylor

Paul Taylor
 Skyline Group of Companies
 Sorbara Group of Companies & Tribute Homes
 The Bonnell Family
 The Koop Family



Engage Gifts

\$1,000 to \$9,999

Alex Goytisolo
 Alex Watts & Dakota Rogers
 Allegra Cairns
 Annie Tobias
 Anonymous
 AYPa Power
 Barbara Peloso
 Barry McCarthy & Gail Brown
 Baum Tree Care
 Bob & Lynda Grant
 Brent Garbett
 Bronwynne Wilton & Pierre Chauvin
 Cambia Development Foundation
 Canada's Music Incubator

Carl Dalton
 Centre Wellington Community Foundation
 Cheryl Ruddock
 Cora Cluett
 County of Wellington
 Dakon Construction
 David Brown
 Deb & Shawn Watters
 Dietrich Kurtz McKay Wealth Management Group
 Don & Barb Kidd
 Doug & Donna Jackson
 Doug Kirton
 Drs. Andrew & Clarissa Burke
 Ecclestone Financial Group

Eileen MacArthur
 Elora Brewing Company
 Elora Home Hardware
 Fergus Optimist Club of CW
 Foot Family Fund
 Gail Richardson & Berry Smith
 Graeme Cairns
 Granite Homes
 Greg Boland & Shannon Shan
 Guelph Community Foundation
 Howard Dobson & Deb Stark
 Howie Southwood
 Impower Wellness
 Jackie & Jim Ranahan
 James Lahey



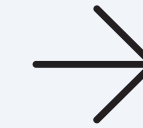
Engage Gifts

\$1,000 to \$9,999

Janette Hayhoe
Janice Foot
Jason & Tara Ashdown
JCT Metals
Jean Innes
Jean Prichard
Jo-Anne Harder
Johansen-Larsen Foundation
John Kissick
Jon Warland
Kate Anderson & Edward Thomas
Kelly Eras (The Pillars Elora)
Kirk & Julie McElwain
Kittel Mechanical
Laurie Skantzos
Linda Mather
Linda O'Neill
Lindy Green Family Foundation
Lisa Roszel
Liz MacLennan
Martin Pearce
Martin Simmons Sweers Architects

Melissa Doherty
Michael Allgoewer
Michael Madden & Ralph Bertram
Mike Lee & Fran Lago
Murray Laufer & Marie Day
MV Real Estate Brokerage
Patrick and Jennifer Otto
Penelope Hendricks
Pete Smith
Peter & Mary-Kay Goindi
Resa Lent
Riel Cairns
Riverfest Elora
Ron Eady
Ron Shuebrook
Rotary Club of Fergus/Elora
Ryan Price
Sallie Smyth
Scott Everingham
Scott Gilmore
SETH
Shelley B. Sheridan

Shirley Al & Jon Warland
Simon's Prints
Station Earth Inc.
Stefan Berg
Stirling Marathon
Stonex
Stu & Marion Oxley
Susan Frasson
Susan Oakley & Eric Thorning
SV Law
Tacoma Engineers
Team Addy
Teri & Tim Hranka
The Harry E. Foster Charitable Foundation
Tyrenny Anderson
Vicki & Seth Wyga
Wrighthaven Homes



Community Gifts

Up to \$1,000

Al & Sheila Koop
 Alex Frasson
 Amanda Phillips
 Amanda Smith
 Andrew & Bronwyn Tolmie
 Anne Hobbs
 Anne Simpson
 Annerose Schmidt
 Anonymous
 Anonymous
 Anonymous
 Anonymous
 Art & Karen Kollee
 Ashlea Wilson
 B.E.N. Stoneworks Ltd.
 Bandroai Inc.
 Barb Gooch
 Barbara & Don Evoy
 Barbara Bartle
 Barbara Lee
 Barbara Warland & Helen
 Gibson
 Barbara Watts

Ben Ivanoff
 Bernadette Peets
 Beverly-Ann Woods
 Bob Grant
 Bonnie Lesky
 Bonnie McEachern
 Branching Out Centre
 Brenda Murphy
 Bryan Hayter
 Burna Wilton
 Byron Burley
 Caleigh Butler
 Caroline Gray
 Carolyn Miller
 Carrie & Ed Huth
 Cate Welsh
 Catherine MacMaster
 Cecil & Ruth Anne Bauman
 Celestine Maclachlan
 Charlotte Rosewarne
 Chris Ahlers
 Cindy Bush
 Cindy Younan

Claudia Lambert
 Colin Carney
 Colin Richardson
 Colleen Fisher Tully
 Curt Hammond
 Dalton Associates
 Daniel & Elizabeth Engels
 Dave MacArthur
 David Bell
 Deepti Celetti
 Denise Moore
 Diane Gray
 Diane Lyons
 Dianna Douglas
 Dianne Snyder
 Don Eaton
 Dorothy Hemingway
 Dr. David Knight
 Elaine Bell
 Eliza Crosland
 Ellen Helps
 Elora Writing Workshops
 Elysia DeLaurentis

Emilie Embrey
 Emily Auger
 Eric Oh
 Erica Voisin
 Erinn Steringa
 Evelyn Lee
 Evergreen Flooring (Lucas
 Scimes)
 Ferris Howe
 Frank & Wynn Schmidt
 Fred Brydges
 Gail Brown
 Gillian Shoemaker
 Ginette Duhamel
 Gisela Ruehe
 Gord Harris
 Grace Rasmussen
 Graeme Stewart
 Graham Angus
 Grayce Perry
 Grazyna Adamska
 Groves Hospital Foundation
 Gwen Swick



Community Gifts

Up to \$1,000

Heather Boswell
 Heather Craig
 Heather Degen
 Heather Giffen
 Heidi May
 Ian Evans
 Ian Evans & Associates
 Ian MacRae
 Irena Korol
 Jan Beveridge
 Jan Durban
 Janet Anderson
 Janet Noeker
 Janice Thomson
 Janine Smith
 Jason Ellis
 Jeff Stewart
 Jennifer Adams
 Jennifer Banks-Otto
 Jennifer Harvard
 Jennifer Kennedy
 Jennifer Matz
 Jennifer Perry

Jenny Baldwin
 Jenny Fleming
 Jenny Ritter
 Jenny Schukow
 Jessica Ing
 Jo-Ann Valeriote
 Jody Mount
 Joel Masewich
 John & Clova Anderson
 John & Sara Brotman
 Joyce Buck
 Joyce Roth
 Juanita Goodyear
 Judith Gunter
 Judith Hardy
 Judy French
 Julia Ferguson
 Julia Hanigsberg
 Julia McNeely
 Julie Denny
 Julie Lavender
 Karen Bell
 Karen Hoover
 Karen Lombard

Karen Silverstone
 Karla Janutka - De Borger
 Kate Ann Vandermeer
 Kate Wright
 Katelynn Allen
 Katherine Gammie
 Kathleen Simpson
 Kathleen Stanley & Roger Dufau
 Kathy Mayo
 Katie Giddy
 Katy & Nick Groves
 Kimberley Silva
 Kori Baldwin
 Laura Alessio
 Laura Feil
 Laurie Peloquin
 Leah Ferguson
 Liisa Kukk
 Linda England
 Linda Rankine
 Linda Vines
 Lindsay Laporte
 Lionel Gould

Lorenzo & Tracy Ruffini
 Lori Authiers
 Lori Caron
 Lori Hintermeister
 Louise Beney
 Louise Cako
 Louise Rothenburg
 Lucille Pacey
 Lyn Westfall
 Margot Mouret
 Maria Pezzano
 Maria Spinato
 Mark Hemingway & Clare Burns
 Mary Karavos
 Mary Manning
 Maryam Ebrahimi
 MaryAnne Alexander
 Megan Clark
 Metro Supply Chain
 Michael Meades
 Molly Kleiker & Stuart Reed
 MSC
 Nadine Arsenault
 Nancy Ariss



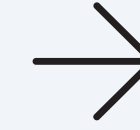
Community Gifts

Up to \$1,000

Nancy Baker
Nancy Fischer
Nancy Olson-Van Veen
Nicholas Kosonic
Patricia MacDougald
Paul Boniferro
Paul & Patty Smith
Paul Valeriotte
Pauline Grove
Pearl VanGeest
Peter Fisher
Proximity Institute
Rachel Harder
Renee Fishbein
Richard Hill
Rick Gorrie & Wendy Agnew
RLB Chartered Professional Accountants
Robbie Keith
Robert Norrie
Rosmar Engineering
Rosmar Welding
Samuel Hayes
Sandra Edwards

Sandy Bassie
Sarah Gardiner
Sarah Sheppard
Schoolhouse Arts Collective
Sean Price
Shannon Kornelsen
Shannon Muegge
Shari Roberts
Sharon Betton
Sheena Gruber
Sheryl Teasell
Sid Feldman
Staci Barron
Stef Clark
Stephanie Cairns
Stephanie Toohill
Steve (Jade) Clark
Steve & Corynn Billing
Susan Blair
Susan Brown
Susan James
Susan Taylor Art & Design
Tammy Ratcliff
Tara Schuett

Terry Gregg
The Stewart Family
The Wild Tart
Thos & Dee Ryans
Tina Barlow
Tina Buckton
Tina Meissner
Todd Neath
Tom Woods
Trudy Artman
Uta Parks
Valerie Wanders
Vera Kisseleva
Verne Harrison
Victoria Randles
Wendy Cross
Wightman
Will Teron



Statement of Operations

for the year ending August 31, 2025

	2024-2025	2023-2024	Notes
REVENUES			
Programs	\$ 366,476	\$ 314,078	
Grants	296,005	51,257	
Special Events	199,391	12,900	Gala - Nov/24
Rental	147,763	132,924	
Grants	109,353	231,173	
Interest Income	26,192	32,709	
Sponsorships	22,945	9,833	
	<u>\$ 1,168,125</u>	<u>\$ 784,874</u>	
EXPENDITURES			
Wages and benefits	287,247	262,425	
Special Event Expenses	211,963	6,505	Gala - Nov/24
Programs	112,713	148,608	
Property	101,489	153,315	
Capital C campaign Staffing	72,032	59,705	
Administration	28,552	20,277	
Artisan Expenses	25,225	47,653	
Artist Fees	19,924	11,180	
Bank charges and interest	15,404	13,297	
Loan interest	13,185	13,589	
Fundraising	11,662	6,101	
Capital C campaign Expenses	10,056	4,997	
Marketing	2,253	4,076	
	<u>\$ 911,705</u>	<u>\$ 751,728</u>	
SURPLUS	256,420	\$ 33,146	Before other

Thank you!

Website

eloracentreforthearts.ca

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@eloracentre.arts

