



Annual Report

September 1, 2024 to August 30, 2025



elora
CENTRE FOR THE
arts

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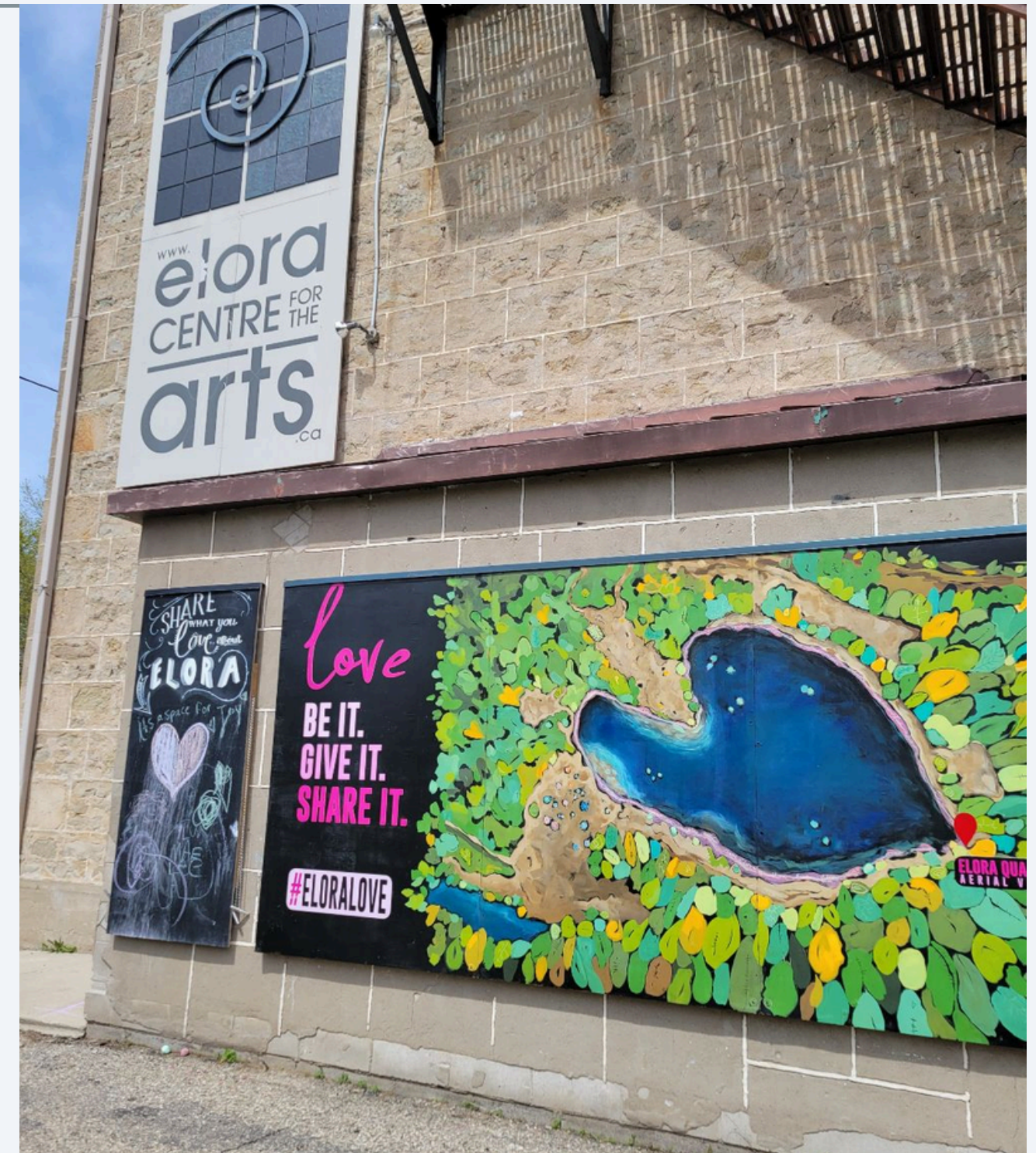
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The Elora Centre for the Arts is a not-for-profit charitable organization dedicated to igniting creativity, fostering connection and building community through the arts.

As an **arts and culture hub** for Wellington County, the Centre serves more than 50,000 people every year through **exhibitions, performances, community events, summer camps, affordable office and studio space** for local artists and arts groups, and a range of **programs and services** for all ages.

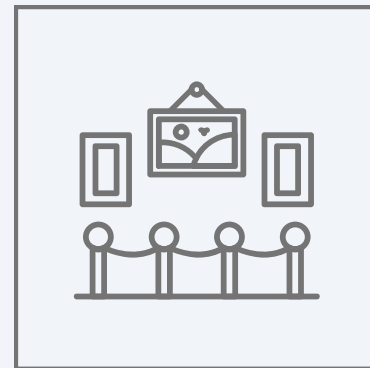
Find yourself at the Centre: ecfta.ca



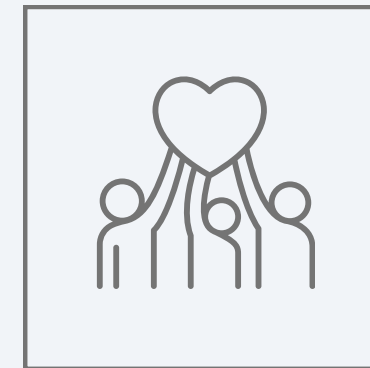
At a Glance



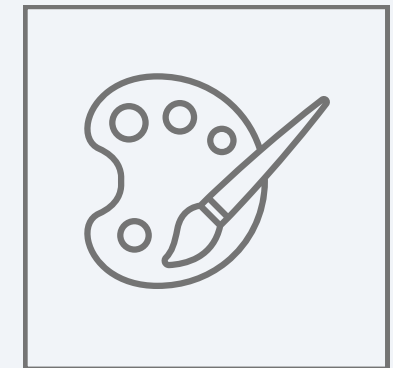
Not-for-profit
charity serving Centre
Wellington and
Wellington County



Run by a volunteer
Board of Directors
and a small team of
passionate staff



22,000 visitors to
our galleries,
classroom and
greenspace



4,837 participants
of all ages in our
classes, workshops,
outreach programs
and camps



Board of Directors

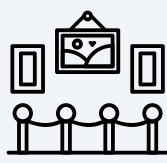
- Deepti Celetti, Co-Chair
- Kathryn Giffen, Co-Chair
- Ellen Helps, Secretary
- Jean Pritchard, Treasurer
- Kyle Dietrich, Board Member
- Shannon Kornelsen, Board Member
- Eva Lane, Board Member
- Verne Harrison, Board Member
- Annie Tobias, Board Member
- Spencer Shewen, Board Member
- Melissa Watkins, Board Member

Staff

- Judy Anderson, Public Programs & Education
- Lianne Carter, Executive Director
- Sonia Cheng, Administrator & Events Manager
- Joleen Constantis, Administrator & Events Manager
- Mary-Kay Goindi, Development Assistant
- Molly Kleiker, Director of Development
- Stephanie Lines-Toohill, Outreach Facilitator
- Eileen MacArthur, Arts Educator
- Erinn Steringa, Marketing & Communications



Our **Gallery** — located in the heart of our 1856 heritage schoolhouse — offers a variety of artist exhibitions year-round, along with a range of community gatherings and events.



Exhibitions in the Gallery

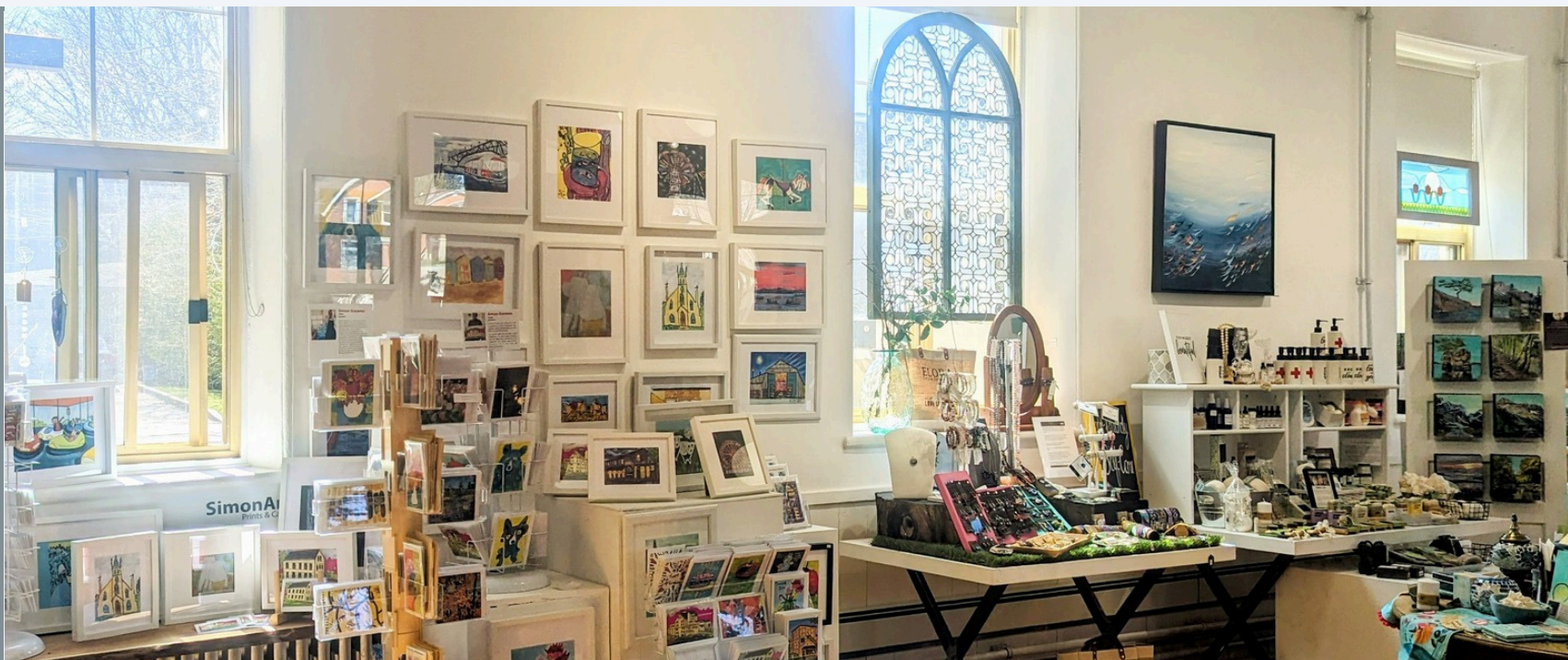
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Artists featured in the Gallery

12





The **Artisan Shop** allows us to showcase the work of 45 artists, artisans and makers throughout the year. The shop is open 5 days a week (7 days a week in the summer).



Artists & makers featured in the Artisan Shop

45

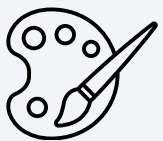


elora
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for the
arts

Artisan Shop
HANDMADE. LOCAL. ECO.



We offer arts programs, classes, camps and workshops for all ages, along with arts-based outreach programs designed to meet specific needs in our community, that engage thousands of people every year.



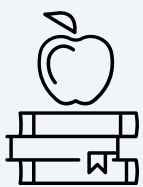
Programs and classes offered

277



Participants, artists, facilitators & volunteers

6,897



Number of free or highly subsidized spots

2,050



Supportive Arts for Adults with (Dis)Abilities

A unique program offering twice-weekly inclusive art & mindfulness classes for adults with varying abilities; welcomes participants and caregivers from Wellington County & beyond; 1,142 participants.



Artful Ageing

ARTFUL AGEING is part of our expanding Outreach program, offering monthly guided art classes, designed especially for long-term care and retirement living residents; 152 participants.



Summer Camps, March Break & PA Days

Curated camps for kids ages 4-12 that offer creative projects, art fundamentals, free-flow makerspace play and outdoor fun with 1,774 participants in 2024-2025



Community Connections Through Art

This in-school program connects elementary and high school students with (dis)abilities to important issues in their community through the arts; 540 participants last year.



Adult Art Classes & Workshops

Held 40 days of adult workshops that attracted 427 participants covering a range of artistic and creative modalities, including still life, acrylic and oil painting, weaving and more.



Art Classes & Workshops for Kids

Held 15 art classes and workshops for 175 kids and teens, ranging from drawing and printmaking to holiday crafts, mixed media collage and more.



ECFTA Creative Roots Artist of the Year

Tom Wilson received this award at the 15th Riverfest Elora for their support of the arts in their communities and for blazing a trail for other artists to follow.



Creative Approach to Art Making

We partnered with the Canadian Opera Company for a transformative workshop series designed to fuel artistic spirit and push participants beyond their artistic boundaries.



Vibrant Visions Speaker Series

This series, presented collaboratively by Aboyne Rural Hospice and ECFTA, highlighted the transformative role of community-based and arts-driven approaches to health and wellness.



Open Sky Live

Our second summer concert series was a huge success, attracting more than 2,000 people to the Arts Centre yard to enjoy some great live music and a wonderful community atmosphere.



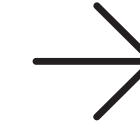
Picnic at the Pavilion

We held our two Picnics at the Pavilion in Summer 2025, where hundreds of community members joined us for a BBQ dinner in tandem with two events in our summer concert series.



Volunteer Engagement

Over the 2024-25 fiscal year, we engaged volunteers in our programs, operations and events 1,745 times — an increase of nearly 30%.



Satellite Art Exhibition at the Elora Mill

25 pieces of original art curated by the ECFTA were displayed on the walls of the Elora Mill Hotel & Spa, providing an outstanding showcase for local artists.



Supporting our Arts-Based Tenants

Each year, we organize a Holiday Open House / Artisan Market to promote the wares of our resident artists to holiday shoppers. This event featured 35 artists from 5 of our tenant studios.



Moonlight at the Mill Gala

Hosted at the Elora Mill, this record-setting night raised \$120,000 for ECFTA's capital expansion and accessibility project.



We broke ground on our expansion in October 2024, marking the beginning of remarkable changes to our building. By the end of August 2025, we were nearly ready to welcome everyone into our expanded and fully accessible spaces.



Fundraising

By the end of August 2025, we had raised 97% of our fundraising goal.





Visionary Gifts

\$200,000 and above

Canadian Heritage
FedDev Ontario
Ontario Trillium Foundation
The Dalglish Family Foundation
The Jack R. MacDonald Fund
(administered by the Township of Centre Wellington)



Leadership Gifts

\$100,000 to \$199,999

RBC Foundation
Shelley Altman
SRM Architects Inc



Major Gifts

\$25,000 to \$99,999

Canada Council for the Arts
Community Foundations of Canada
Dakon Construction
David & Nancy Hurlburt
Elora Mill
Employment and Social Development Canada

George & Jennifer Mochrie
printFactor Media
The Ashdown Family
W.C. Wood Foundation
Wellington Advertiser
Xanadu Homes



Supporting Gifts

\$10,000 to \$24,999

Anonymous
Farm Credit Canada
Joe Somfay
Kathryn Giffen
Lee & Sherri Bonnell
Lorraine Greaves

Paul Taylor
Skyline Group of Companies
Sorbara Group of Companies & Tribute Homes
Township of Centre Wellington
Weston Family Foundation



Engage Gifts

\$1,000 to \$9,999

Alex Goytisolo
Alex Watts & Dakota Rogers
Allegra Cairns
Alpha International
Annie Tobias
Anonymous
AYPA Power
Barbara Peloso
Barry McCarthy
Bob & Lynda Grant
Bob & Lynn Cameron
Brent Garbett
Bronwynne Wilton & Pierre Chauvin
Cambia Development Foundation

Canada's Music Incubator
Carl Dalton
Centre Wellington Community Foundation
Cheryl Ruddock
Cora Cluett
County of Wellington
Dakon Construction
David Brown
Deb & Shawn Watters
Dietrich Kurtz McKay Wealth Management Group
Don & Barb Kidd
Doug & Donna Jackson
Doug Kirton
Drs. Andrew & Clarissa Burke

Ecclestone Financial Group
Eileen MacArthur
Elora Home Hardware
Fergus Optimist Club of CW
Foot Family Fund
Gail Richardson & Berry Smith
Graeme Cairns
Granite Homes
Greg Boland & Shannon Shan
Guelph Community Foundation
Howard Dobson & Deb Stark
Impower Wellness
Jackie & Jim Ranahan
James Lahey



Engage Gifts
\$1,000 to \$9,999

Janette Hayhoe
Janice Foot
Jason & Tara Ashdown
JCT Metals
Jean Innes
Jean Prichard
Jo-Anne Harder
Johansen-Larsen Foundation
John Kissick
Jon Warland
Kate Anderson & Edward Thomas
Kelly Eras (The Pillars Elora)
Kirk & Julie McElwain
Kittel Mechanical
Laurie Skantzos
Linda Mather
Linda O'Neill
Lindy Green Family Foundation
Lisa Roszel
Liz MacLennan
Martin Pearce
Martin Simmons Sweers Architects

Melissa Doherty
Michael Allgoewer
Michael Madden & Ralph Bertram
Mike Lee & Fran Lago
Murray Laufer
MV Real Estate Brokerage
New Horizons for Seniors Program
Patrick and Jennifer Otto
Penelope Hendricks
Pete Smith
Peter & Mary-Kay Goindi
Peter and Susan McPhedran
Resa Lent
Riel Cairns
Riverfest Elora
Ron Eady
Ron Shuebrook
Rotary Club of Fergus/Elora
Ryan Price
Sallie Smyth
Scott Everingham

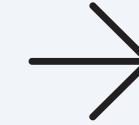
Scott Gilmore
SETH
Shelley B. Sheridan
Shirley Al & Jon Warland
Simon's Prints
Station Earth Inc.
Stefan Berg
Stirling Marathon
Stonex
Stu & Marion Oxley
Susan Frasson
Susan Oakley & Eric Thorning
SV Law
Tacoma Engineers
Teri & Tim Hranka
The Harry E. Foster Charitable Foundation
The Koop Family
The Wellington Advertiser
Township of Centre Wellington
Tyrenny Anderson
Vicki & Seth Wyga
Wrighthaven Homes



Community Gifts

Up to \$1,000

Al & Sheila Koop	Ben Ivanoff	Claudia Lambert	Emilie Embrey
Alex Frasson	Bernadette Peets	Colin Carney	Emily Auger
Amanda Phillips	Beverly-Ann Woods	Colin Richardson	Eric Oh
Amanda Smith	Bob Grant	Colleen Fisher Tully	Erica Voisin
Andrew & Bronwyn Tolmie	Bonnie Lesky	Curt Hammond	Erinn Steringa
Anne Hobbs	Bonnie McEachern	Dalton Associates	Evelyn Lee
Anne Simpson	Branching Out Centre	Daniel & Elizabeth Engels	Evergreen Flooring (Lucas Scimes)
Annerose Schmidt	Brenda Murphy	Dave MacArthur	Ferris Howe
Anonymous	Bryan Hayter	David Bell	Frank & Wynn Schmidt
Anonymous	Burna Wilton	Deepti Celetti	Fred Brydges
Anonymous	Byron Burley	Denise Moore	Gail Brown
Anonymous	Caleigh Butler	Diane Gray	Gillian Shoemaker
Art & Karen Kollee	Caroline Gray	Diane Lyons	Ginette Duhamel
Ashlea Wilson	Carolyn Miller	Dianna Douglas	Gisela Ruehe
B.E.N. Stoneworks Ltd.	Carrie & Ed Huth	Dianne Snyder	Gord Harris
Bandroai Inc.	Cate Welsh	Don Eaton	Grace Rasmussen
Barb Gooch	Catherine MacMaster	Dorothy Hemingway	Graeme Stewart
Barbara & Don Evoy	Cecil & Ruth Anne Bauman	Dr. David Knight	Graham Angus
Barbara Bartle	Celestine Maclachlan	Elaine Bell	Grayce Perry
Barbara Lee	Charlotte Rosewarne	Eliza Crosland	Grazyna Adamska
Barbara Warland & Helen Gibson	Chris Ahlers	Ellen Helps	Groves Hospital Foundation
Barbara Watts	Cindy Bush	Elora Writing Workshops	Gwen Swick
	Cindy Younan	Elysia DeLaurentis	

**Community Gifts****Up to \$1,000**

Heather Boswell
Heather Craig
Heather Degen
Heather Giffen
Heidi May
Home Trust Company
Ian Evans
Ian Evans & Associates
Ian MacRae
Irena Korol
Jan Beveridge
Jan Durban
Janet Anderson
Janet Noeker
Janice Thomson
Janine Smith
Jason Ellis
Jeff Stewart
Jennifer Adams
Jennifer Banks-Otto
Jennifer Harvard
Jennifer Kennedy
Jennifer Matz
Jennifer Perry

Jenny Baldwin
Jenny Fleming
Jenny Ritter
Jenny Schukow
Jessica Ing
Jo-Ann Valeriote
Jody Mount
Joel Masewich
John & Clova Anderson
John & Sara Brotman
Joyce Buck
Joyce Roth
Juanita Goodyear
Judith Gunter
Judith Hardy
Judy French
Julia Ferguson
Julia Hanigsberg
Julia McNeely
Julie Denny
Julie Lavender
Karen Bell
Karen Hoover
Karen Lombard

Karen Silverstone
Karla Janutka - De Borger
Kate Ann Vandermeer
Kate Wright
Katelynn Allen
Katherine Gammie
Kathleen Simpson
Kathleen Stanley & Roger Dufau
Kathy Mayo
Katie Giddy
Katy & Nick Groves
Kimberley Silva
Kori Baldwin
Laura Alessio
Laura Feil
Laurie Peloquin
Leah Ferguson
Liisa Kukk
Linda England
Linda Rankine
Linda Vines
Lindsay Laporte
Lionel Gould

Lorenzo & Tracy Ruffini
Lori Authiers
Lori Caron
Lori Hintermeister
Louise Beney
Louise Cako
Louise Rothenburg
Lucille Pacey
Lyn Westfall
Margot Mouret
Maria Pezzano
Maria Spinato
Mark Hemingway
Mary Karavos
Mary Manning
Maryam Ebrahimi
MaryAnne Alexander
Megan Clark
Metro Supply Chain
Michael Meades
Molly Kleiker & Stuart Reed
MSC
Nadine Arsenault
Nancy Ariss



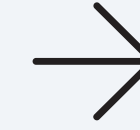
Community Gifts

Up to \$1,000

Nancy Baker
Nancy Fischer
Nancy Olson-Van Veen
Nicholas Kosonic
Patricia MacDougald
Paul Boniferro
Paul & Patty Smith
Paul Valeriot
Pauline Grove
Pearl VanGeest
Peter Fisher
Proximity Institute
Rachel Harder
Renee Fishbein
Richard Hill
Rick Gorrie & Wendy Agnew
RLB Chartered Professional Accountants
Robbie Keith
Robert Norrie
Rosmar Engineering
Rosmar Welding
Samuel Hayes
Sandra Edwards

Sandy Bassie
Sarah Gardiner
Sarah Sheppard
Schoolhouse Arts Collective
Sean Price
Shannon Kornelsen
Shannon Muegge
Shari Roberts
Sharon Betton
Sheena Gruber
Sheryl Teasell
Sid Feldman
Staci Barron
Stef Clark
Stephanie Cairns
Stephanie Toohill
Steve (Jade) Clark
Steve & Corynn Billing
Susan Blair
Susan Brown
Susan James
Susan Taylor Art & Design
Tammy Ratcliff
Tara Schuett

Terry Gregg
The Stewart Family
The Wild Tart
Thos & Dee Ryans
Tina Barlow
Tina Buckton
Tina Meissner
Todd Neath
Tom Woods
Trudy Artman
Uta Parks
Valerie Wanders
Vera Kisseleva
Verne Harrison
Victoria Randles
Wendy Cross
Wightman
Will Teron

**Statement of Operations**

for the year ending August 31, 2025

	2024-2025	2023-2024	Notes
REVENUES			
Programs	\$ 366,476	\$ 314,078	
Grants	296,005	51,257	
Special Events	199,391	12,900	Gala - Nov/24
Rental	147,763	132,924	
Grants	109,353	231,173	
Interest Income	26,192	32,709	
Sponsorships	22,945	9,833	
	<u>\$ 1,168,125</u>	<u>\$ 784,874</u>	
EXPENDITURES			
Wages and benefits	287,247	262,425	
Special Event Expenses	211,963	6,505	Gala - Nov/24
Programs	112,713	148,608	
Property	101,489	153,315	
Capital Campaign Staffing	72,032	59,705	
Administration	28,552	20,277	
Artisan Expenses	25,225	47,653	
Artist Fees	19,924	11,180	
Bank charges and interest	15,404	13,297	
Loan interest	13,185	13,589	
Fundraising	11,662	6,101	
Capital Campaign Expenses	10,056	4,997	
Marketing	2,253	4,076	
	<u>\$ 911,705</u>	<u>\$ 751,728</u>	
SURPLUS	256,420	\$ 33,146	Before other

Thank you!

Website

eloracentreforthearts.ca

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@eloracentre.arts

